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Stratos Karakasidis was born and raised in Thessaloniki. He studied Political Sciences at the Aristotle University of Thessaloniki and he was trained in political and economic reporting by Reuters Institute of Journalism in London. He started his career in 2013 at the Citi Radio of Thessaloniki presenting weekly program for Thessaloniki: European Youth Capital 2014. In 2015 he became reporter with Kathimerini daily newspaper covering extensively entrepreneurship and Athenian Start-up scene. Since the beginning of 2017 he has been working as an financial reporter for Reuters agency, covering Greek, Cypriot and Baltic markets.