



1ST Annual Corporate Social Responsibility Forum
“SUPPORTING”

“CSR as a Bridge between Business & Society”
 Tuesday, June 28, 2011 - Athens

AGENDA 2011

9:00 AM – 9:30 AM	Registration	
9:30 AM – 9:40 AM	Welcome Remarks	Mr. Nicolas Bornozis , President, Capital Link
9:40 AM – 10:00 AM	Opening Speech	Mr. Nicolas Analytis , Chairman, Hellenic Network for Corporate Social Responsibility
Morning Sessions		
10:00 AM – 10:50 AM	Education-Youth-Culture	<p><i>Moderated by: Mrs. Penelope Gavra</i>, Journalist, NET</p> <p>Mrs. Ourania Soulaki, CSR & PR Deputy Director, Group Hellenic Petroleum</p> <p>Mrs. Athena Kritikou - Yennimata, President, Association of Social Responsibility for Children and Youth (SKEP)</p> <p>Mr. Constantinos Evripides, Chief Executive Officer, GENESIS PHARMA S.A.</p> <p>Dr. Michael Arvanitis, President, Euroscience</p>
10:50 AM – 11:40 AM	Doing Business Socially	<p><i>Moderated by: Mr. Michalis Angelopoulos</i>, President of the European Movement in Greece/Member of the International Board</p> <p>Mrs. Louka Katseli, ex Minister of Labour and Social Security</p> <p>Mr. Constantine Michalos, President, Athens Chamber of Commerce and Industry (ACCI)</p> <p>Mr. Luc Hendrickx, Director - Enterprise Policy and External Relations, UEAPME - European Association of Craft, Small and Medium-Sized Enterprises</p> <p>Mr. George Haros, Executive Director, People Solutions, ICAP Group</p>
11:40 AM – 12:40 PM	Environment- Climate change	<p><i>Moderated by: Dr. George J. Avlonitis</i>, Professor of Marketing - Athens University of Economics & Business</p> <p>Mr. Fotis Kourmouzis, President, Union of Environmental Scientists of Greece</p> <p>Mrs Rena Koumantou, Managing Director, SEV-Business Council for Sustainable Development</p> <p>Mr. Serafeim Ioannides, S.E. & Q. Coordinating Director, DESFA S.A.</p> <p>Mr. Dimitris Bilmezis Public Relations & Total Quality Manager, ELINOIL S.A.</p> <p>Mr. Lazaros Poullos, CSR Manager, CALLISTO</p>
12:40 PM – 12:55 PM	COFFEE BREAK	



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12:55 PM – 13:40 PM	Health	<p><i>Moderated by: Mr. Eva Delidaki</i>, Journalist, ET-1</p> <p>Mr. Eleni Koniari, Vice-President, Greek Organization of Health Visitors</p> <p>Mrs. Sissy Iliopoulou, Senior Communications Manager, Novartis S.A.</p> <p>Mr. Michael Kyriakides, President and Managing Director, Universal Studies of Health and Business</p> <p>Mr. Christos Christou, Vice –President of the Board, Médecins Sans Frontières</p>
MAIN SPEECHES		
13:40 PM – 14:20 PM	<p align="center">Introductory Speech</p> <p align="center">Keynote Address</p>	<p align="center">Mrs Rodi Kratsa Vice – President of the European Parliament</p> <p align="center">H.E. Mr. Michel Doucin Ministry of Foreign Affairs Ambassador at large for Bioethics and Corporate Social Responsibility</p>
14:20 PM – 15:00 PM Buffet Luncheon		
Afternoon Sessions		
15:00 PM – 15:40 PM	CSR in the Energy Sector- Traditional and Renewable Sources	<p>Moderator: Mr. Christos Konstas, Journalist - Economics Commentator and Analyst - ALTER & “O Kosmos tou Ependyti”</p> <p>Mrs. Lena Sarikaki, CSR Manager, Public Power Corporation S.A.</p> <p>Dr. Spyros Kiartzis, Deputy Director, Alternative Energy Sources - Hellenic Petroleum SA</p> <p>Mrs. Maria Schoina, Public Relations & Communications Manager, DESFA S.A.</p>
15:40 PM – 16:10 PM	CSR in the Food & Nutrition Sector	<p>Mr. Alexandros Livas, General Manager, Food Treasury S.A.</p> <p>Mr. Dimitris Maniatakis, Chairman, Maniatakeion Foundation "The Mediterranean diet as an intangible cultural asset of humankind"</p>
16:10 PM - 16:35 PM	CSR Reporting & Auditing	Mr. Konstantinos Evangelinos , Assistant Professor, University of the Aegean
16:35 PM - 16:45 PM	International Social Work and Mediation: The Role of CSR in international social organizations.	Mrs. Chris Kondoyanni , Director, International Social Service- Hellenic Branch
16:45 PM – 17:00 PM	The role of Citizens' Society and its relationship with the businesses	<p>Mr. George Vernicos, President, Greenpeace "Corporate Social Responsibility: Pretext or substance?"</p>
17:00 PM – 18:00 PM COCKTAIL RECEPTION		