

# Sustainable Development for the Benefit of Society





- >> **Corporate Social Responsibility is an indispensable and important part of PPC strategic planning, undertaking initiatives and applying specific policies relevant to the following:**
  - > **The provision of high quality services to its customers**
  - > **The management of PPC footprint in the local communities and the Environment**
  - > **The sustainable development for the Society, National Economy and its Personnel**

For PPC, Corporate Social Responsibility goal is to equally satisfy the expectations of all interested parties (customers, personnel, stock holders, suppliers, local communities etc.) for the benefit of the Society and the Corporation.

As a starting point, PPC implements major projects which include the following:



## For the Society

- Reinforcement of local entrepreneurship by assigning construction projects to local contractors and by supplying the necessary materials from the local market in order to enhance local economy.
- The criterion of residential proximity is applied for the recruitment of personnel in power plants and lignite mines with positive effects to the local employment.
- Free allocation of lignite exhausted land so as to support energy-based Municipalities, such as the Municipalities of Western Macedonia and Megalopoli, for the social and economic growth of the regions as well as for the enhancement of the local entrepreneurship.
- Actions for contributory benefits are taken in local communities where construction projects are elaborated (cementation, provision of dismantled steel, use of machinery, etc.).
- Conditions are created for the development of alternative business activities irrespective of PPC activity framework so as to provide evident beneficiary results for the creation of new employment positions and for general economic growth of the areas.
- Development of infrastructure in areas where PPC is activating (construction of roads, deviations and tanks, works for water supply, signaling and illumination installation, promotion of natural beauty sceneries, etc).
- Provision of know-how to the Municipalities of the country about issues that concern road and building illumination with primary goal to save power.
- Road construction in forests is realized by the Company Units in collaboration with the local authorities.
- Realization of investments for the generation of energy in the form of hot water for urban teleheating as an attempt to assure a clean economical and environmental way of residential heating.
- Active contribution to the management of water resources and to the satisfaction of water needs for communities located within the wider area where the Company is activating (free water supply from artificial lakes of PPC for the purposes of irrigation of agricultural cultivations and water supply, flood protection through dams of hydroelectric projects, protection from water shortage and droughts).
- Encouragement of social or cultural initiatives in local communities particularly in areas where PPC presence is intense (mines, power plants). This policy is integrated into a wider granting program.
- Implementation of educational programs for students, teachers and professors relative to the work and offer of PPC and to issues related to saving energy in the area of Company Educational Institutions.
- Multilateral contribution to the improvement of the educational program of the country (with the realization of conventions and conferences with direct or indirect participation of PPC, grants to schools, etc).





## For our Clients

- Upgrading of service provision with the promotion of alternative ways for providing information to customers and payment of bills.
- Significant reduction of the time scheduled for network works (new connections, transpositions, expansions, etc).
- Special electricity tariffs to certain social groups (e.g. earthquake and fire victims, farmers, etc.) and provision of facilitations to vulnerable consumers' groups (e.g. unemployed) and to businesses facing problems due to bad economic conditions.
- Adaptation of the site, [www.dei.gr](http://www.dei.gr), in order to be accessed by people with disabilities.
- Management and acceleration of procedures for the inclusion of applicants - irrespectively of the power supplier - in the Social Residential Tariff established to facilitate vulnerable groups of population (people with low income, families with three children, long-term unemployed and people with disabilities).
- Continuous improvement of the provided energy exploiting new technologies and realizing major investments.
- Provision of integrated energy services that respond to contemporary needs.




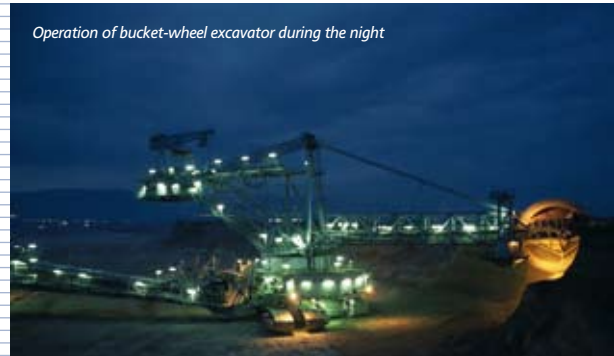
Night view of the National Road in Athens





For our Associates,  
Contractors and Suppliers

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- Development of Information Technology systems for better management of contractors of the parent company as well as of its subsidiaries (e.g. "Gordios", the contractors' certification system with which the payment of the Distribution contractors is achieved, timely method of payments).
  - Establishment of general clause in all tenders binding contractors to keep the provisions of Labour and Social Security legislation for their personnel under the penalty of the agreement termination and their exclusion from all future tenders in case of continuous law violation.
  - Uploading to the site of the Company, the Regulation Governing works, Supplies and Services as well as the calls for tenders on projects and supplies so as to facilitate the immediate access of all interested parties.
  - Uploading to the site of the Company the announcements of all tenders launched to public consultation having as goal the development of the public dialogue for their final formation under the terms of complete transparency and objectivity.



Operation of bucket-wheel excavator during the night

## For the Personnel



Lignite extraction works in the mine of South Field

- Continuous care is given to issues relative to Health and Safety at Work (employees' preventive check-ups, enhancing further Safety Technicians in all Units, issuance and distribution of information material, conduct of measurements and evaluation of harmful factors in work areas, etc).
- Safeguard of proper work environment and equal opportunities in career evolution.
- Continuous development of personnel skills and knowledge through intra-corporate education and development programs.
- Provision of special leave of absence to employees with one parent families.



Maintenance of diesel engine



Energy Control Center of Ag. Stephanos

## For the Environment



PPC, being sensitive to the Greek society request for dealing with Climate Change and for a better Environment, has set as primary priority its protection through the realization of important investments in energy for productive modernization and development.

Our goal is not only to keep the obligations deriving from the national and EU environmental legislation but also to promote an environmental strategy through an enormous investment program focusing on the main goals mentioned below:





- Withdrawal of old polluting Units.
- Construction of new thermic and hydro-electric Units that will incorporate state-of-the-art environmental technologies according to best available techniques.
- Rapid expansion of Renewable Energy Sources.
- Improvement of the environmental behavior of the existing Power Plants.
- Implementation of all activities within the framework of the environmental legislation.
- Full restoration of the land is realized in mining areas as well as in the areas next to lakes where PPC is activating.
- Implementation of underground networks contributing to the aesthetic recreation of urban areas.







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