



NewsRelease

Frigoglass wins Best Environmental Sustainability Initiative Award

Athens, October 9, 2013 – Frigoglass receives **Best Environmental Sustainability Initiative** award for the **Solar Ice Cold Merchandiser (ICM)**.

Each year the **Beverage Innovation Awards** identify and present the best innovative products and concepts in the beverage industry. This year's awards have been the biggest awards scheme to date with more than 370 entries from 40 countries. The 2013 winners and finalists were announced at an awards ceremony hosted at Drinktec, the world's largest beverage trade show held every four years in Munich, Germany.

The Solar ICM, the latest addition to Frigoglass' green product portfolio, is based on the company's extensive know-how in environmentally-friendly refrigeration equipment and the use of alternative power sources. The Solar ICM is a complete, stand-alone solution comprising a single door ICM, a cooler cover and a single solar panel. The ICM operates using rechargeable batteries which are powered by the solar panel placed on top of the cover structure. Only when solar power is insufficient does the unit switch to grid electricity. The cooler is part of the Frigoglass Ecocool range that uses HFC-free refrigerants and insulation substances. The Solar ICM allows beverage companies to enhance cold drink availability while minimizing their environmental footprint and reducing energy costs.

Pierre Boyer, Chief Marketing Officer, commented: *"We are very pleased to be recognized for our commitment to environmental innovation and for the Solar ICM in particular. Sustainable development is a top priority for Frigoglass and we continue working closely with our customers in order to develop solutions that meet their ambitious sustainability targets."*

ENQUIRIES

Frigoglass

Venia Zafolia

Marketing Communications Manager

Tel: +30 210 6165736

E-mail: vzafolia@frigoglass.com