

Symantec Pushes for a Safer Tomorrow, Releases 2019 CR Report

Symantec is proud to share its 12th annual Corporate Responsibility Report, as it highlights the progress made in delivering on its CR commitments and the legacy of impact made possible by a dedicated CR team, executive champions, employee volunteers, consultants, and nonprofit partners. Highlights from this year's report include:

Climate Impacts: Symantec is committed to climate action and is supporting the transition to a low-carbon future. In FY19, the company reduced global greenhouse gas (GHG) emissions by 18 percent. These strong results stem from office space consolidation, energy conservation projects, and migrating data center operations to a more efficient cloud-based IT environment.

Diversity in Tech: Symantec is celebrating the progress of its Symantec Cyber Career Connection (Symantec C3) program, which aims to address the significant shortage of qualified cyber security candidates and help change the trajectory of the tech workforce—specifically for women, minorities, and veterans. Working with leading educational nonprofits Year Up and NPower, Symantec C3 combines classroom-based training with meaningful hands-on internship experience and job placement support. Since 2014, 1,239 students have entered the training program with 84 percent of graduates working in cyber security or attending postsecondary education within six months of graduation.

A Secure Tomorrow for Foster Youth: Symantec launched the Fostering a Secure Tomorrow (FAST) initiative in 2018 to help foster youth protect and restore their identities through education, tools, and identity restoration services. In FY19, they partnered with the Identity Theft Resource Center to conduct a trend analysis of foster youth age 14 and older in the United States, to better understand the impact of identity theft on foster youth. The survey found that, like most teenagers, foster youth are not checking their credit reports. Sixty-five percent reported that they did not access their credit report while in foster care and 78 percent of the youth surveyed were not confident in their ability to understand their credit report.

Community Engagement: Symantec is committed to building a culture that enables its people to apply their time and talents to the issues they care most deeply about. A big part of this commitment is Global Service Week (GSW), a full week of service where employees join together to improve the communities where they live and work. This year, during the third annual GSW, in just one week more than 2,100 employees in 19 countries logged 9,579 volunteer hours. This is a 54 percent increase from 2017 efforts and employee volunteer hours have more than doubled in just three years.

Supporting the nonprofit community through software donations: Since launching its software donation program in 2002, Symantec has helped more than 102,000 nonprofits and public libraries solve their biggest security challenges and protect against ever-evolving cyber security threats. In FY19, Symantec worked with TechSoup to scale up the program from 56 to 236 countries, meaning tens of thousands more nonprofits can potentially benefit from its sophisticated security products.

Read the 2019 CR Report to learn more about how Symantec brings together its people, passions, and powerful technology to support social and environmental priorities and make the world a better, safer place. Symantec welcomes your comments and questions about the 2019 report and invites you to complete the FY19 CR Report Feedback Survey

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