

## **Hilton Garden Inn and Hampton by Hilton Expand Company's Partnership With Clean the World**

MCLEAN, Va., Dec. 03 /CSRwire/ - In honor of National Handwashing Awareness Week, Hilton Garden Inn and Hampton by Hilton announced a partnership with Clean the World, the world's largest organization to recycle hotel soap and bath amenities. Furthering Hilton's 2030 target to send zero soap to landfill, Hilton Garden Inn and Hampton by Hilton commit to supporting Clean the World by providing recycled hygiene products to save the lives of those in need.

As part of the global partnership that begins in 2019, more than 670 Hilton Garden Inn and 2,230 Hampton by Hilton properties in the United States, Canada, Puerto Rico and the Dominican Republic will recycle discarded soap and bathroom amenity bottles to be converted into new bars of soap and hygiene kits. By recycling these products, Clean the World provides soap to those in need, ultimately preventing diseases within communities and reducing mortality rates around the world.

The partnership between Hilton Garden Inn and Hampton by Hilton with Clean the World is an extension of the pre-existing partnership between the global nonprofit organization and Hilton. In October 2016, Embassy Suites by Hilton, Homewood Suites by Hilton and Home2 Suites by Hilton announced an industry-first standard that has added over 1,000 hotels to the Clean the World program, diverting more than 397,000 pounds of waste from landfills into recycled materials. Hilton's partnership with Clean the World has already helped distribute over 7.1 million bars of recycled soap to people across 127 countries. With this new commitment, Hilton will more than double the number of hotels it has in the program.

"We have witnessed the powerful global impact Hilton's partnership with Clean the World has made and how it continues to serve those most in need and inspires a sustainable future," said Bill Duncan, global head of Hilton's All Suites and Focused Service brands. "We're proud of the work that has been done thus far and look forward to deepening our commitment to providing at-risk communities with access to soap while simultaneously reducing waste across the globe."

Hilton Garden Inn and Hampton by Hilton's alliance with Clean the World is part of Hilton's Travel with Purpose corporate responsibility initiative. The partnership supports Hilton's goal to send zero soap to landfills by 2030 and cut the company's environmental footprint in half through responsible hospitality.

Clean the World's mission to protect the environment and save millions of lives by leading a global hygiene revolution began in 2009 and since then, the organization has distributed recycled soap and other hygienic products to families in need, contributing to a 35 percent reduction in the death rate of children under the age of five dying due to hygiene-related illnesses. The soap is made from discarded bars donated by hotels around the world, then crushed, sanitized and cut into new soap. Clean the World's foundation distributes these soap bars to individuals in need or adds them to hygiene kits along with shampoo, a toothbrush and a towel as part of its WASH (water, sanitization, and hygiene) education and emergency relief efforts. The recycled bath products go to underserved communities to ensure proper handwashing and hygiene is encouraged to eliminate the threat of numerous preventable diseases. Hilton has worked with Clean the World since its launch to help overcome this epidemic in various countries, as well as in times of natural disasters, and now will further support the organization through Hilton Garden Inn and Hampton by Hilton.

"Hilton's partnership with Clean the World has already made an impressive life-changing impact around the globe since we joined forces," said Shawn Seipler, founder and CEO of Clean the World. "The very first hotel we collected soap from was Hampton Inn by Hilton Orlando-International Airport in 2009, and

today, we are eager to keep the momentum going by extending our alliance among Hampton by Hilton and Hilton Garden Inn brands. Together, we can work to eradicate diarrheal diseases and pneumonia, the two top killers of children worldwide, in our lifetime.”

In addition to its soap recycling program, Hilton leads many sustainability initiatives through Hilton's Travel with Purpose corporate responsibility strategy. For information on the company's Travel with Purpose goals visit [cr.hilton.com/toward2030/](http://cr.hilton.com/toward2030/) or [cr.hilton.com](http://cr.hilton.com).

Read more about Hilton Garden Inn at [newsroom.hilton.com/hgi](http://newsroom.hilton.com/hgi) and Hampton by Hilton at [newsroom.hilton.com/hampton](http://newsroom.hilton.com/hampton). For more information on Clean the World visit [cleantheworld.org](http://cleantheworld.org).

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#### About Hilton Garden Inn

The award-winning Hilton Garden Inn brand provides business and leisure guests upscale, affordable accommodations and unexpected amenities for an experience that is ‘Simply on Another Level.’ The Hilton Garden Inn Promise affirms the brand’s goal to make each guest’s stay better and brighter. Guaranteed. Team Members at more than 800 hotels in 41 countries around the world ensure today’s busy travelers have a bright and satisfying experience, starting with the first hello. As a recognized F&B leader, Hilton Garden Inn serves locally-sourced food and beverage at its full-service restaurants and bars, featuring cooked-to-order breakfast, handcrafted cocktails, and on-trend small plates. Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits. For more information about Hilton Garden Inn, visit [www.hgi.com](http://www.hgi.com) or [newsroom.hilton.com/hgi](http://newsroom.hilton.com/hgi), and connect on Facebook, Twitter, YouTube, and Instagram.

#### About Hampton by Hilton

As the number one ranked lodging franchise for the past nine years, according to Entrepreneur®, Hampton by Hilton, including Hampton Inn by Hilton and Hampton Inn & Suites by Hilton, serves value-conscious and quality-driven travelers at more than 2,410 properties and more than 247,000 rooms in 25 countries and territories. High-quality accommodations and amenities, such as complimentary WiFi, free hot breakfast, and On The Run™ breakfast bags, contribute to Hampton by Hilton ranking as a leader in its segment. Hampton by Hilton Team Members deliver friendly, authentic, caring and thoughtful service defined as Hamptonality, with guest happiness being the number one priority, backed by the 100% Hampton Guarantee®. Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits. For more information about Hampton by Hilton, visit [www.hampton.com](http://www.hampton.com) or [newsroom.hilton.com/hampton](http://newsroom.hilton.com/hampton), and connect on Facebook, Twitter, YouTube, and Instagram.

#### About Travel with Purpose

Travel with Purpose is Hilton’s corporate responsibility strategy to redefine and advance sustainable travel globally. By 2030, we plan to double our social impact and reduce our environmental footprint by half. We track, analyze and report our environmental and social impact at each of Hilton’s more than 5,500 hotels through LightStay, our award-winning performance measurement system. Travel with Purpose capitalizes on Hilton’s global scale to catalyze local economic growth; promote human rights; invest in people and local communities; and preserve our planet by reducing our impact on natural resources. Our strategy aligns with the United Nations Sustainable Development Goals. Visit [cr.hilton.com](http://cr.hilton.com) to learn more.

#### About Hilton

Hilton (NYSE: HLT) is a leading global hospitality company with a portfolio of 15 world-class brands comprising more than 5,500 properties with nearly 895,000 rooms, in 109 countries and territories. Dedicated to fulfilling its mission to be the world’s most hospitable company, Hilton earned a spot on

the 2018 world's best workplaces list, and has welcomed more than 3 billion guests in its nearly 100 year history. Through the award-winning guest loyalty program, Hilton Honors, nearly 82 million members who book directly with Hilton have access to instant benefits, including digital check-in with room selection, Digital Key, and Connected Room. Visit [newsroom.hilton.com](http://newsroom.hilton.com) for more information, and connect with Hilton on Facebook, Twitter, LinkedIn, Instagram and YouTube.

#### About Clean the World

Clean the World is a social enterprise dedicated to the mission of saving millions of lives around the world while simultaneously diverting hotel waste from landfills. Clean the World operates soap recycling centers in Orlando, Las Vegas, Hong Kong, Netherlands, and Punta Cana and leads a "Global Hygiene Revolution" to distribute recycled soap and hygiene products from more than 5,000 hotel and resort partners. The organization benefits children and families in countries with a high pre-adolescent death rate due to acute respiratory infection (pneumonia) and diarrheal diseases (cholera) – which are two of the top killers of children under the age of five. Since 2009, Clean the World's foundation has distributed more than 46 million bars of soap in 127 countries and has served over 10 million individuals through its soap distribution and WASH (water, sanitization, and hygiene) education programs. More information: [CleantheWorld.org](http://CleantheWorld.org).