

Tennaxia and WAP Sustainability Form U.S. Partnership, Supporting Organizations Who Are “Maturing” Their Sustainability Programs

NEW YORK, Oct. 31 /CSRwire/ - Tennaxia, a global leader in sustainability data management software, has formed a partnership in the U.S. with WAP Sustainability, a leading sustainability consulting group. The partnership will help companies streamline the exchange of sustainability data between suppliers, customers, retailers, and certifiers.

The partnership creates a SaaS (Software as a Service) option for organizations combining software with a consulting service. The service offering allows for a thoughtful design in managing sustainability reporting efforts like The Sustainability Consortium KPIs, Walmart’s Project Gigaton Survey, the Higg Index, Health Product Declarations, and GRI Reporting.

“Tennaxia provides technological solutions which can be tailored to customer needs for collecting data across sites and for a variety of reporting obligations,” explains Juliette Barre, Principal, Tennaxia North America.

“We have connected with WAP Sustainability because of their expertise and experience in the U.S.,” she adds, noting that the firm has worked for a range of public and private clients that include Cox Enterprise, Milliken & Company, Unum and Allegion. “Sustainability leaders will have a software and a trusted partner for measurement and reporting, with a built-in process for data validation.”

Sustainability is Maturing

“Sustainability business processes and ways of workings are duct-taped together in most organizations, leaving limited horsepower to drive performance,” says William Paddock, co-founder and Managing Director at WAP Sustainability.

“Sustainability is very much in its adolescence in organizations, the function has outgrown spreadsheets, demands more data from the supply chain, and requires larger teams to handle. Leading organizations are taking advantage of tools like Tennaxia as every sustainability request, demand or certification starts with data.

“What works between WAP Sustainability services and Tennaxia’s software is the combined offering. WAP’s experience as sustainability practitioners, and Tennaxia’s digital solution provides clients with the data and work flow management tools they need to meet demands of sustainability,” explains Paddock.

About Tennaxia

Tennaxia, founded in 2001, already powers more than 10,000 customer sites in 70 countries. The company’s software has been tested and approved by many global companies in France, where government regulations are even more stringent than in the U.S. The technology offers three levels of validation and verification to confirm data quality. Major European companies using Tennaxia’s software include AXA, Peugeot-Citroen, Group Bel (producer of Laughing Cow and Baby Bel cheeses), Auchan, a global retailer, and GeoPost, the “Fed-Ex” of Europe. For more information, visit: www.tennaxia.com/en.

About WAP Sustainability

WAP Sustainability provides clients with the information and tools they need to create credible, measurable and attainable sustainability programs. Our services are driven by sound scientific data and an in-depth understanding of each client’s core business. Based in Chattanooga, Tennessee, WAP

Sustainability has been helping a global roster of publically traded, consumer product and building product companies as a sustainability resource for nearly 10 years. Learn more at www.wapsustainability.com.

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