

Covestro's Lucore on THINC30: Taking the Global UN Sustainable Development Goals Local

PITTSBURGH, Oct. 09 /CSRwire/ - Rebecca Lucore, head of sustainability and corporate social responsibility at Covestro LLC and a leading voice in Corporate America for citizen philanthropy, calls for the collective harnessing of human capital – people’s purpose and passion – to drive change and help meet the United Nations Sustainable Development Goals (UN SDGs) in a new Huffington Post blog.

Click to tweet: Have #purpose, act local, impact global at #THINC30 says @CovestroGroup’s @LucoreRebecca in @HuffingtonPost blog: <http://bit.ly/2wyGNut>.

Globally, Covestro signed on to the UN SDGs when they were first introduced in the fall of 2015. Now, with its upcoming THINC30 Summit in November, Covestro is “taking the global goals local” by introducing them to businesses, organizations and individuals throughout southwestern Pennsylvania. In doing so, the company aims to galvanize participants to think and act collectively in order to secure the region’s economic, social and environmental sustainability by 2030.

In her piece, Lucore says, “People who use their ‘purpose’ and drive change around their passions can do great things, including pulling up cities. And when we harness that type of change occurring in cities, we can collectively change regions, countries and affect the UN SDGs. Starting local can mean affecting global.”

Read the full blog post at <http://bit.ly/2wyGNut>.

In her role, Lucore is responsible for innovating new approaches to social programs, philanthropy and donations, community relations and partnerships and sustainability initiatives in North America. She also oversees i3 (ignite, imagine, innovate), Covestro’s U.S corporate social responsibility program that aims to spark curiosity, to envision what could be and to help create it. Its three focus areas – i3 STEM, i3 Engage and i3 Give – leverage the company’s current and future workforce, the communities in which it operates, and its partners and collaborators to create sustainable and lasting impacts.

About Covestro LLC:

Covestro LLC is one of the leading producers of high-performance polymers in North America and is part of the global Covestro business, which is among the world’s largest polymer companies with 2016 sales of EUR 11.9 billion. Business activities are focused on the manufacture of high-tech polymer materials and the development of innovative solutions for products used in many areas of daily life. The main segments served are the automotive, construction, wood processing and furniture, electrical and electronics, and medical industries. Other sectors include sports and leisure, cosmetics and the chemical industry itself. Covestro has 30 production sites worldwide and employed approximately 15,600 people at the end of 2016.

Find more information at www.covestro.us

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