

## Webinar: Transforming business and industries to deliver long-term impacts

Increasingly businesses are realising that small sustainable impacts are no longer enough. To meet the UN Global Goals and 2 Degree target requires a wholesale shift in thinking and operations across both the business and industry.

To help you deliver positive long-term impact, 3 senior leaders are ready to share their experiences live. Join us next week (October 10th) at 2 pm BST for our free online webinar with:

- American Institute of Artificial Intelligence, Al Naqvi, President
- ING, Leon Wijnands, Global Chief Sustainability Officer
- Siemens, Markus Strangmüller, Corporate Strategy - Sustainability - Business to Society

In this 1 hour webinar, you will learn how innovative businesses are looking to drive the required changes both internally and externally:

- Where to start: Identify the areas and impacts of the business that need to change
- Understand how you can transform these outputs without jeopardising the business
- Hear how to convince the leadership to go against decades of business thinking
- Identify the right partners to drive this change; internal departments, NGOs, academia, start-ups and competitors
- Discover how businesses are forecasting these future positive impacts on business, the industry, society and environment

Can't join? Sign up anyway to receive the full post-webinar recordings:  
<http://events.ethicalcorp.com/rbs/webinar/>

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