

## **Whirlpool Corporation and Habitat for Humanity Renew Relationship for 18th Year**

Today, Whirlpool Corporation announced a renewal of its longtime collaboration with Habitat for Humanity for the remainder of 2017, continuing to provide a new range and refrigerator for every new Habitat for Humanity home in the U.S.

“We thank Whirlpool for their long-term support of helping families obtain decent and affordable housing,” said Colleen Finn Ridenhour, senior vice president of Development, Habitat for Humanity International. “Whirlpool’s generosity has helped families transform their lives, and we look forward to continuing to work together.”

For the eighth consecutive year, Whirlpool Corporation will participate in a blitz build with the Kelley School of Business at Indiana University where students and company employees will work together to build a home alongside Habitat homeowners in 10 days. The home, which will include Whirlpool brand appliances, will be purchased by a local family in the Bloomington, Ind. area.

Whirlpool Corporation will also continue its Habitat Ambassador Program, which was developed to create champions for the non-profit organizations the company supports. Whirlpool Ambassadors are actively engaged in the collaboration with Habitat and fulfill leadership positions on local Habitat boards, participate in construction activities and represent Whirlpool at Habitat-related events.

“We’re excited to continue this successful support of Habitat for Humanity,” said Deb O’Connor, director of global corporate reputation and community relations for Whirlpool Corporation. “Whirlpool is committed to helping our global and local communities while continuing to help families become homeowners. Our long term relationship with Habitat is a source of pride for our employees, company and community.”

Since the collaboration began in 1999, nearly 92,000 Habitat homes in the U.S. have included a Whirlpool refrigerator® and range. Additionally, Whirlpool Corporation has helped build more than 175 houses around the world. Whirlpool Corporation employees participate in builds where the company’s manufacturing operations, customer service and administrative offices are located, such as Tulsa, Oklahoma; Cedar Rapids, Iowa; Clyde, Ohio; Greenville, Ohio; Marion, Ohio; Findlay, Ohio; and Benton Harbor, Michigan. Build events and locations vary each year.

### **About Whirlpool Corporation and Habitat for Humanity**

In more than 18 years of support of Habitat for Humanity, Whirlpool has developed active programs in more than 45 countries with a commitment of more than \$101 million. In the United States and Canada, the company has donated more than 184,000 ranges and refrigerators to new Habitat homes, serving nearly 92,000 families. Additionally, Whirlpool has donated more than 46,000 products to Habitat ReStore retail outlets, helping to raise funds for local Habitat efforts. The company has engaged thousands of employee volunteers, sponsored more than 175 homes around the world and donated products to nearly 76,000 Habitat families in Europe, the Middle East and Africa. Whirlpool supports Habitat’s work around the world through product donations, financial contribution and/or volunteerism. For more information, visit <http://whirlpoolcorp.com/social-responsibility/>.

### **About Habitat for Humanity**

Driven by the vision that everyone needs a decent place to live, Habitat for Humanity began in 1976 as a grassroots effort on a community farm in southern Georgia. The Christian housing organization has since grown to become a leading global nonprofit working in more than 1,300 communities throughout the U.S. and in more than 70 countries. Families and individuals in need of a hand up partner with Habitat for Humanity to build or improve a place they can call home. Habitat homeowners help build their own homes alongside volunteers and pay an affordable mortgage. Through financial support, volunteering or adding a voice to support affordable housing, everyone can help families achieve the strength, stability and self-reliance they need to build better lives for themselves. Through shelter, we empower. To learn more, visit [habitat.org](http://habitat.org).

### **About Whirlpool Corporation**

Whirlpool Corporation (NYSE: WHR) is the number one major appliance manufacturer in the world, with approximately \$21 billion in annual sales, 93,000 employees and 70 manufacturing and technology research centers in 2016. The company markets Whirlpool, KitchenAid, Maytag, Consul, Brastemp, Amana, Bauknecht, Jenn-Air, Indesit and other major brand names in nearly every country throughout the world. Additional information about the company can be found at [WhirlpoolCorp.com](http://WhirlpoolCorp.com), or find us on Twitter at [@WhirlpoolCorp](https://twitter.com/WhirlpoolCorp).

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