

80+ CEOs, Governmental and Business leaders quantify social impact at RBSEU

With a 170% rise in attendance, the 16th Annual Responsible Business Summit Europe is shaping to be the largest and most influential gathering of 500+ in Business Responsibility. 2017 is bringing the leading businesses, CEOs and governmental personnel to debate how to quantify social impact.

For more information, you can access the full brochure [here](#)

Our leading faculty includes:

- Paul Polman, CEO, Unilever
- Maurice Tulloch, Chairman, Global General Insurance, Aviva
- Pedro Ortún Silvan, Director DG Enterprise and Industry, European Commission
- Jos van Haastrecht, Global Brand and Communications Director, DSM
- Aongus Hegarty, President EMEA, Dell
- Steve Murrells, CEO, The Cooperative
- Markus Strangmüller, Vice President of Sustainability – Business to Society, Siemens
- Tony Smurfit, CEO, Smurfit Kappa
- Philip Mountford, CEO, Hunkemöller
- Chris Librie, Senior Director Global Impact, ebay
- Gilbert Ghostine, CEO, Firmenich
- Magnus Billing, CEO, Alecta
- Hugo G. von Meijenfeldt, Coordinator National Implementation SDGs, Ministry of Foreign Affairs Netherlands
- Miguel Veiga-Pestana, SVP Corporate Communications and External Affairs, RB

This is an unmissable opportunity to be part of Europe's premier event looking to create a movement for responsible business.

This year you too can be part of the movement - Discover the full unrivalled agenda topics and speaker line-up [here](#)

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