

## Coca-Cola HBC AG 2016 Integrated Annual Report, "Entering the Growth Era"

Coca-Cola HBC AG published on March 17, 2017 its fifth integrated annual report, "Entering the growth era", which demonstrates the progress made on all aspects of business, governance and sustainability performance during 2016.

Over several years and in a difficult external environment, we have created a more efficient and stronger business that is now primed for growth in improving market conditions. We are benefitting from the underlying strengths of our organisation including the flexibility to respond to evolving consumer trends and a dynamic retail landscape. We are excited about the potential of our business and we are confident in its future.

Our business model supports our growth and defines the activities we engage in, the relationships we depend on and the outputs and outcomes we aim to achieve in order to create value for all of our stakeholders in the short, medium and long term.

Within this framework, we have communicated sustainability related targets with a 2020 horizon, which are relevant to almost all aspects of our business. These 2020 sustainability targets form part of our overall strategic plan and reflect our determination to grow our business responsibly, profitably and sustainably. In 2016, we:

- Sold 2.1 billion unit cases of beverages, serving a population of 595 million consumers
- Directly employed over 31,000 people
- Generated net profit of €344 million
- Paid a total of €281 million in taxes
- Invested €7.3 million in community programmes
- Invested €4.4 million in water saving initiatives
- Partnered with our suppliers to realise €3,138 million of spend
- Reduced water ratio by 3.5% vs. 2015
- Reduced CO2 ratio (Scopes 1 & 2) by 6.1% vs. 2015
- Reduced landfill ratio by 32.9% vs. 2015

Our efforts in the area of sustainability are being recognised internationally. Coca-Cola HBC was named industry leader amongst beverage companies in the Dow Jones World and Europe Sustainability Indices (DJSI) for the third consecutive year in 2016, a first among beverage companies.

You can find the key highlights of our 2016 Integrated Annual Report highlights online at: <http://coca-colahellenic.com/en/investors/2016-integrated-annual-report/>

Enquiries

### About CocaCola HBC

Coca Cola HBC is a leading bottler of The Coca Cola Company with a sales volume of more than 2 billion unit cases. It has a broad geographic footprint with operations in 28 countries serving a population of approximately 595 million people. Coca Cola HBC offers a diverse range of non-alcoholic ready to drink beverages in the sparkling, juice, water, sport, energy, tea and coffee categories. Coca Cola HBC is committed to promoting sustainable development in order to create value for its business and for society. This includes providing products that meet the beverage needs of consumers, fostering an open and inclusive work environment, conducting its business in ways that protect and preserve the environment and contribute to the socio-economic development of the local communities. Coca Cola HBC is ranked beverage industry leader in the Dow Jones Sustainability World and Europe Indices, and is also included in the FTSE4Good Index.

Coca Cola HBC has a premium listing on the London Stock Exchange (LSE: CCH) and its shares are listed on the Athens Exchange (ATHEX: EEE). For more information, please visit <http://www.coca-colahellenic.com>.

#### About Dow Jones Sustainability Indices

The DJSI were launched in 1999 as the first global sustainability benchmarks. The indices are offered cooperatively by RobecoSAM and S&P Dow Jones Indices. The group tracks the stock performance of the world's leading companies in terms of economic, environmental and social criteria. The indices serve as benchmarks for investors who integrate sustainability considerations into their portfolios, and provide an effective engagement platform for companies who want to adopt sustainable best practices. Following an evaluation of a range of general and industry-specific issues only the top 10% are accepted for inclusion. For more information visit <http://www.sustainability-indices.com/>

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