

Sustainserv Supports Integrated Report for Global Chemical Company

BOSTON and ZURICH, Mar. 03 /CSRwire/ - Sustainserv, a sustainability consulting firm, announced that Clariant, a world leader in specialty chemicals, published its first Integrated Report for the 2016 reporting year. Inspired by the Integrated Reporting framework of the IIRC, it provides a deeper view into Clariant's holistic approach to the management of its value creation process, and its commitment to create added value for customers, employees, shareholders and the environment in the long term.

Sustainserv served as the integrated reporting consultant and external editor for this report, and provided conceptual and technical guidance for the project team. "The collaboration with Sustainserv was particularly valuable in the development of the business model, which is a guiding theme in the report," said Kai Rolker, Head Group Communications at Clariant. "In addition, they were of great help to identify our current status - our achievements and our gaps - and to draw the right conclusions."

Companies are increasingly being asked to provide a more comprehensive view on their ability to create value. Integrated Reporting helps companies clearly articulate their value creation process by way of material financial and non-financial performance indicators, and how they interact with the business model of the company. "Supporting Clariant in developing their first Integrated Report was a groundbreaking and very rewarding project," said Bernd Kasemir, Managing Partner at Sustainserv.

The Clariant report is available at <http://reports.clariant.com> and can be downloaded in English and German. In addition, the report can also be ordered as an English or German hard copy via the company website.

About Sustainserv

Sustainserv was founded in 2001 in Zurich, Switzerland, and Boston, USA.

Sustainserv works with companies in a large variety of sectors to help them develop sustainability strategies, quantitatively understand their impacts and effectively communicate their efforts and aspirations to internal and external stakeholders. Sustainserv has helped in the preparation of more than 200 sustainability and annual reports and is a GRI-certified training partner in Switzerland. Sustainserv regularly offers workshops, training courses, and seminars in its Boston and Zurich locations. Learn more at <http://www.sustainserv.com>

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