

French-based Tennaxia and Third Partners form U.S. partnership, Combining data software, strategy and services for sustainability market

NEW YORK, Mar. 02 /CSRwire/ - Tennaxia, a French market leader in sustainability data collection and analysis software, has formed a partnership in the U.S. with New York-based Third Partners, a boutique sustainability strategy group. The partnership will offer both technology and services for companies looking to improve, scale up or streamline their efforts in this evolving field.

The Tennaxia–Third Partners collaboration will focus on helping the growing number of companies that need to meet and report on accepted sustainability standards, as well as aligning sustainability and core business objectives. This includes businesses involved in measuring, analyzing and improving environment, health and safety (EHS) and corporate social responsibility (CSR) strategies and programs.

“Tennaxia has entered the U.S. market with a proven software, which can be tailored to customer needs for collecting data across sites and for a variety of reporting obligations,” explains Juliette Barre, Principal, Tennaxia North America.

“We have connected with Third Partners because of their expertise and experience in the U.S.,” she adds, noting that the firm has worked for a range of clients that include Brooklyn Brewery, Vice Media, UNICEF and the Natural Resources Defense Council (NRDC). “Sustainability managers will have everything they need for measurement, compliance and analysis, with a higher level of validation – tailored software along with hands-on strategy and support services. Dozens of interviews with sustainability leaders in the U.S. demonstrated an interest in such a combination.”

Addressing complexity with clarity/precision

“Sustainability data is becoming a key factor in core business decisions,” says John Haugen, a founder and principal of Third Partners. “Accurate and comprehensive data is a strategic imperative: it’s no longer sufficient to use simple spreadsheets. Companies today need to employ dedicated software tools and services that are specifically geared for global data collection, CSR reporting requirements, and achieving performance goals.

“Tennaxia’s software is comprehensive yet agile – it can be implemented quickly and tailored to each client,” he adds. “With our CSR and data expertise, our solution supports clients with the features and services they need – and nothing they don’t. We design our scope accordingly, unlike ‘packaged’ software on the market today.”

About Tennaxia

Tennaxia, founded in 2001, already powers more than 10,000 customer sites in 70 countries. The company’s software has been battle tested in France, where government regulations are even more stringent than in the U.S. The technology offers three levels of validation and verification to confirm data quality. Major European companies using Tennaxia’s software include AXA, Peugeot-Citroen, Group Bel (producer of Laughing Cow and Baby Bel cheeses), Auchan, a global retailer, and GeoPost, the “Fed-Ex” of Europe. For more information, visit: www.tennaxia.com/en.

About Third Partners

Third Partners, founded in 2013, develops and implements financially disciplined strategies that solve key sustainability challenges. The firm focuses on maximizing cost efficiency through waste reduction, energy efficiency, employee engagement, and process improvement; cultivating strong environmental performance by reducing carbon footprint, material waste, and emissions from manufacturing and fossil

energy use; and promoting environmentally beneficial goals and improvements to secure future growth.
For more information, visit: www.thirdpartners.com.

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02/03/2017