

## Nationwide Building Society reports on year four of its citizenship strategy

In 2012, Nationwide, the world's largest building society, launched Living on your side, a five-year citizenship strategy which brings to life its brand promise to be on the side of its members. With it came the aspiration to take citizenship to a new level and in doing so make a lasting difference to UK society.

Four years into the strategy, Nationwide has published its progress in its Citizenship Report 2015/16:

- £4.98 million was invested in local communities in the last financial year, taking the four-year total to £16 million – exceeding the five-year target early
- Three-quarters of Nationwide employees are involved in citizenship activities and together gave 90,000 hours of their time volunteering for local causes
- A Specialist Support Service was launched in partnership with Macmillan Cancer Support (a free support service for customers living with a serious illness, including cancer)
- A partnership with the Woodland Trust was launched to plant 60,000 trees

The full report is available to view at: <http://your.nationwide.co.uk/your-society/Pages/citizenship-report.aspx>

### About Nationwide Building Society

Nationwide is the world's largest building society as well as one of the largest savings providers and the second largest mortgages provider in the UK. It is also a major provider of current accounts, credit cards, ISAs and personal loans. Nationwide has around 15 million customers and members.

Customers can manage their finances in a branch, via the mobile app, on the telephone, internet and post. The Society has around 18,000 employees. Nationwide's head office is in Swindon with administration centres based in Northampton, Bournemouth and Dunfermline. The Society also has a number of call centres across the UK.