

## **Coca-Cola Enterprises releases 11th Annual Corporate Responsibility and Sustainability report**

Coca-Cola Enterprises (NYSE/ Euronext Paris: CCE) has today launched its 11th annual Corporate Responsibility and Sustainability (CRS) report, providing an opportunity to reflect on CCE's 10-year sustainability journey.

The report shows that CCE has:

- Reduced the calories per liter across its product portfolio by 4.5 percent since 2010 and engaged over one million people in active lifestyle programs;
- Achieved a 40 percent absolute reduction in the carbon footprint of its core business operations against a 2007 baseline;
- Reduced its packaging use ratio by 22 percent since 2007;
- Replenished 68 percent of the water used in its beverages which was sourced from areas of water stress, contributing to The Coca-Cola Company's global water replenish target;
- Reached more than 130,000 people through its education programs, local partnerships and education centers.

CCE advanced its sustainability plan in 2015, responding to evolving challenges on many important topics including carbon emissions, renewable energy, calories and sustainable sourcing. It also signed the RE100 commitment, to source 100 percent of its electricity from renewable sources, and confirmed that its carbon reduction targets are aligned to climate science. The company is receiving recognition for these achievements, with its first ever listing on the Dow Jones Sustainability World Index in September 2015.

The report is being launched ahead of the merger of CCE with Coca-Cola Erfrischungsgetranke (CCEG) and Coca-Cola Iberian Partners (CCIP) to create Coca-Cola European Partners (CCEP), the world's largest independent Coca-Cola bottler based on net sales.

Reflecting on the company's 10-year sustainability journey, John F. Brock, Chairman and CEO, Coca-Cola Enterprises, said: "When we started our sustainability journey very few companies, including CCE, had adopted serious sustainability targets. Now – 10 years on – we have a well-established sustainability plan with stretch targets across a wide variety of social and environmental issues that are critical to our business and our stakeholders."

"As we begin our new journey as Coca-Cola European Partners, we know we must continue to make long-term, sustainable decisions, which support the environment and wider society in partnership with our customers, our employees and our shareowners."

The report is available on CCE's website.

<http://www.cokecce.com/sustainability/2015-2016-corporate-responsibility-sustainability-report>

### **About CCE**

Coca-Cola Enterprises, Inc. (CCE) is the leading Western European marketer, producer, and distributor of non-alcoholic ready-to-drink beverages and one of the world's largest independent Coca-Cola bottlers. CCE is the sole licensed bottler for products of The Coca-Cola Company in Belgium, continental France, Great Britain, Luxembourg, Monaco, the Netherlands, Norway, and Sweden. We operate with a local focus and have 17 manufacturing sites across Europe, where we manufacture nearly 90 percent of our products in the markets in which they are consumed. Corporate responsibility and sustainability is core to our business, and we have been recognised by leading organizations in North America and Europe for our progress in water use reduction, carbon footprint reduction, and recycling initiatives. For more

information about our company, please visit our website at [www.cokecce.com](http://www.cokecce.com). You can also follow us on Twitter, LinkedIn, and YouTube.

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