

Ethical Corporation's 7th Responsible Business Awards are Back!

Ethical Corporation launches its 7th annual Responsible Business Awards today with the entry deadline on the 6th July 2016.

Lead the way in responsible business

Ethical Corporation's 7th Responsible Business Awards are back with the entry deadline on the 6th July 2016 and the awards ceremony itself taking place on the 30th September 2016 in London.

Being a truly international competition, the Awards welcome nominees from all over the world. They recognise genuine, truly innovative and meaningful approaches to making responsible business a reality.

Last year's winners and highly commended included the likes of; Digicel, BRISA, Optus, PepsiCo, Timberland, Novelis, SM Prime Holdings, TetraPak, UPS, WPP, Woolworths Sindicatum, Firmenich and more.

As always, the organisers kept up with the key industry developments, which resulted on introducing new categories and rehearsing some of the existing ones. The full list of the 2016 categories is available below.

Business Strategy

- Sustainable Innovation
- Best Company *NEW*
- Best Social Enterprise

Communications Excellence

- Best Sustainability Report
- Best Integrated Report
- Best Communications *NEW*
- Best Engagement Campaign (Social Media & Traditional)

Value Chain Sustainability

- Best Supplier Engagement
- Best B2B Partnership
- Best Business/NGO Partnership
- Most Effective Domestic Community Investment
- Most Effective International Community Investment

Internal Engagement

- Diversity and Inclusion *NEW*
- Best Employee Engagement
- Sustainability Leader of the Year
- CEO of the Year

Lifetime Achievement Award

Entries are welcome from all types of organisations, such as; commercial, public, private, non for profit or any other types of entities.

Further details on categories and how to enter are available [here](#).

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