

RB Introduces New Integrated Approach to Sustainability and Corporate Reporting and Raises Key Sustainability Targets Following Early Successes

RB, the global leader in consumer health and hygiene, today launched its 2015 Sustainability Report alongside its 2015 Annual Report and Financial Statements.

The simultaneous release reflects RB's new, integrated approach to sustainability and financial reporting and is in keeping with the company's betterbusiness strategy - specifically the recognition that positive social impact and effective environmental responsibility contribute strongly to RB's successful financial outperformance.

The achievements detailed in the two reports illustrate the effectiveness of RB's strategy and the importance of the company's people and culture in delivering outperformance. The Sustainability Report reveals that RB has achieved a number of its key 2020 targets five years early. Highlights include:

- Over 237 million people received health and hygiene messaging, exceeding a target of 200 million. That target has now been revised upwards to 400 million by 2020.
- Waste reduced by 14% per unit of production against a target of 10% by 2020. The target has been revised to a 20% reduction by 2020.
- 89% of RB factories send no waste (hazardous and non-hazardous) to landfill. The company is on track for zero waste to landfill by 2020.
- A 30% reduction in water use per unit of production, 5% away from the 2020 target of 35%

Rakesh Kapoor, CEO, commented:

"The fact that we have met certain 2020 sustainability goals five years earlier than planned is excellent news. It demonstrates that our people believe that our better business strategy is necessary to deliver positive change and superior value to all of our stakeholders. There are areas where we can improve, and so we remain committed to challenging ourselves to making an even bigger difference and to building a world where people have healthier lives and happier homes."

Read the report here: www.sustainabilityreport2015.rb.com

About RB:

RB* is the world's leading consumer health and hygiene company. The company has operations in over 60 countries, with headquarters in London, Dubai and Amsterdam, and sales in most countries across the globe. The company employs approximately c. 37,000 people worldwide.

Inspired by a purpose to deliver innovative solutions for healthier lives and happier homes, RB is in the top 20 companies listed on the London Stock Exchange. It is the global No 1 or No 2 in the majority of its fast-growing categories, driven by an exceptional focus on innovation. RB's

health, hygiene and home portfolio is led by its global Powerbrands including Nurofen, Strepsils, Gaviscon, Mucinex, Durex, Scholl, Clearasil, Lysol, Dettol, Veet, Harpic, Cillit Bang, Mortein, Finish, Vanish, Calgon, Air Wick, Woolite and French's. Powerbrands represent 80% of net revenue.

RB is redefining the world of consumer health and hygiene. Its people and unique culture are at the heart of its success. It has a drive for achievement and a passion to outperform wherever it focuses, including sustainability where it is targeting a 1/3 reduction in water impact, a 1/3 reduction in carbon and 1/3 of net revenue from more sustainable products. RB is proud to be Save the Children's largest global partner, with a new vision to radically reduce one of the world's largest killers of under 5s, diarrhoea.

For more information visit www.rb.com

*RB is the trading name of Reckitt Benckiser group of companies

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