

EPA Honors DIRECTV With 2 Energy Star® Awards

The U.S. Environmental Protection Agency (EPA) announced today that DIRECTV, now part of the AT&T* family, received the 2016 ENERGY STAR Partner of the Year – Sustained Excellence Award.

This recognizes our continued leadership in environmental protection through superior energy efficiency achievements. Additionally, the EPA honored DIRECTV with a 2016 ENERGY STAR Climate Communicator Award for its outstanding efforts to elevate the issue of climate change.

DIRECTV is being recognized for its work with Discovery Education to host a first-of-its-kind live virtual event in celebration of National ENERGY STAR Day. During the October event, EPA Administrator Gina McCarthy spoke to over 16,000 students about the benefits of ENERGY STAR and how energy efficiency impacts the environment. The program and information continues to be available to students through a video of the event.

In addition, DIRECTV is being acknowledged for its continued commitment to set-top box innovation – delivering the technology customers want while achieving unprecedented energy efficiency. By delivering more than 10 million ENERGY STAR receivers in 2015, DIRECTV has offered customers millions of dollars in energy savings. DIRECTV has also improved upon its energy-saving whole-home DVR solution with its latest generation Genie® delivering one-third more efficiency than the previous version.

“We are excited to know that our ENERGY STAR certified set-top boxes and programs are making an impact,” said Henry Derovanessian, senior vice president – technology, AT&T Entertainment Group. “As we integrate DIRECTV’s product planning with that of AT&T, we are looking forward to future successes.”

“As AT&T and DIRECTV come together, we’re creating even stronger environmental initiatives,” said Charlene Lake, senior vice president – corporate social responsibility and chief sustainability officer, AT&T. “This recognition from ENERGY STAR is an honor. We look forward to continuing to work with the program to develop more energy efficient products. This ultimately creates a better future for us all.”

Prior to and during its acquisition by AT&T in July 2015, DIRECTV was named ENERGY STAR Partner of the Year for 3 consecutive years. The 2016 Sustained Excellence Award recognizes this ongoing leadership.

“By continued collaboration with ENERGY STAR, DIRECTV is helping Americans save money, save energy, and do their part to reduce our nation’s greenhouse gas emissions that exacerbate climate change,” said EPA Administrator Gina McCarthy. “I’m proud to recognize DIRECTV with the highest form of ENERGY STAR recognition, as the winner of the 2016 Partner of the Year – Sustained Excellence Award. This company demonstrates a strong commitment to energy efficiency and to preserving a healthy planet for future generations.”

*AT&T products and services are provided or offered by subsidiaries and affiliates of AT&T Inc. under the AT&T brand and not by AT&T Inc.

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