

Caesars Entertainment Publishes Sixth Annual Corporate Citizenship Report

Caesars Entertainment Corporation (NASDAQ:CZR) is pleased to announce the publication of its sixth annual Corporate Citizenship Report covering 2014 through the first half of 2015. Entitled "Inspiring Citizenship," the report focuses on the way Caesars continues to be inspired to advance responsible business practices while inspiring employees, guests, partners and communities to share in making a positive impact.

Corporate Citizenship inspires us. We hope that it inspires you.

Focusing on our priority issues

Written in accordance with the Global Reporting Initiative's G4 guidelines (core option), the leading framework for sustainability reporting, Inspiring Citizenship discloses how Caesars has made progress against its top 10 priority sustainability issues that include creating memorable experiences for guests and leading Responsible Gaming practices in the industry; creating a supportive, diverse workplace; advancing environmental stewardship and supporting local communities. These priority issues are underpinned by Caesars' Code of Commitment that has guided the company's approach to doing business for the last 15 years.

Delivering economic value

Specifically, Inspiring Citizenship highlights how Caesars supports economic development — generating \$5.9 million of contributed value for its communities for every \$10 million in revenue, triple the estimated average of U.S. corporations. In 2014, we generated economic value for employees (\$2.5 billion), vendors and partners (\$3.9 billion) and communities (\$75 million), while paying \$1.4 billion in national and local taxes. In addition, expansion of Caesars' gaming and entertainment offerings in Baltimore, Las Vegas, North Carolina (Valley River) and Atlantic City added new jobs, drove tourism, opened up economic opportunities and improved the quality of life in surrounding communities.

Environmental leadership

In 2014, Caesars maintained industry-leading performance across a range of environmental performance parameters under the company's CodeGreen strategy. After achieving most of its targets ahead of its 2015 deadlines, Caesars established new interim targets for 2020 en route to longer-term goals for 2025. Highlights of environmental progress include:

- 21% energy reduction per air-conditioned 1,000 square feet since 2007;
- 23% greenhouse gas emissions reduction per air-conditioned 1,000 square feet since 2007;
- 17% water use reduction per air-conditioned 1,000 square feet since 2008;
- 44% of all waste diverted away from landfills in 2014 — 9% more than in 2013; and
- 30 properties Green Key Eco-Rated throughout North America

Adding value for guests, employees and communities

Caesars was the first gaming company in the industry to develop Responsible Gaming guidelines and, in 2014, it celebrated 25 years of Responsible Gaming (RG) leadership since the launch of Operation Bet Smart. Responsible Gaming remains a top priority at Caesars with more than 53,000 employees trained in 2014 and almost 30,000 hours invested.

Additional areas of value for our employees and communities from 2014 include:

- 41% of management positions held by women;
- 57% of employees from minority groups;
- 3.5 million hours invested in employee training and development;
- 100% perfect score in the Human Rights Campaign Corporate Equality Index for the 8th consecutive year;
- More than \$550,000 reimbursed to employees for education and tuition;
- Nearly 200,000 hours volunteered in the community by Caesars' employees; and
- 56th truck donated to Meals on Wheels through the Caesars Foundation

Please view "Inspiring Citizenship" at <http://caesarscorporate.com/about-caesars/reports/>.

We welcome your feedback at sustainabilityfeedback@caesars.com.

About Caesars Entertainment

Caesars Entertainment Corporation (CEC) is the world's most diversified casino-entertainment provider and the most geographically diverse U.S. casino-entertainment company. CEC is mainly comprised of the following three entities: the majority owned operating subsidiary Caesars Entertainment Operating Company, wholly owned Caesars Entertainment Resort Properties and Caesars Growth Properties, in which we hold a variable economic interest. Since its beginning in Reno, Nevada, 75 years ago, CEC has grown through development of new resorts, expansions and acquisitions and its portfolio of subsidiaries now operate 50 casinos in 13 U.S. states and five countries. The Company's resorts operate primarily under the Caesars®, Harrah's® and Horseshoe® brand names. CEC's portfolio also includes the London Clubs International family of casinos. CEC is focused on building loyalty and value with its guests through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership. The Company is committed to environmental sustainability and energy conservation and recognizes the importance of being a responsible steward of the environment. For more information, please visit www.caesarscorporate.com.

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