

Piraeus Bank: a Constituent of the Dow Jones Sustainability Index for the Second Consecutive Year

ATHENS, , Oct. 07 /CSRwire/ - Piraeus Bank, following the recent RobecoSAM Corporate Sustainability Assessment, became for the second consecutive year a constituent of the Dow Jones Sustainability Index Emerging Markets. Piraeus Bank remains the only company based in Greece to be selected as an index component of the DJSI, an index that tracks the performance of the top 10% of the 800 largest Emerging Markets companies that lead the field in terms of sustainability and were invited to participate in the RobecoSAM Corporate Sustainability Assessment.

Compared to 2014, Piraeus Bank achieved a higher Total Sustainability Score, with a significantly improvement in the Social Dimension. The support of local communities in the Greek provinces through the Museum Network of the Piraeus Bank Group Cultural Foundation played a substantial role for this improvement. In addition, the Bank's contribution to the upgrading of the agricultural sector through the Contract Farming Programme had also a positive impact on the assessment, as did the smooth integration through specialised HR programmes of the new employees that resulted from the 2012-2014 mergers.

Piraeus Bank's initiatives for the protection of the environment attained an excellent scoring, as in 2014, thus confirming both the successful implementation of the certified under EMAS Environmental Management System and the leadership in the Green Banking products and services for environmentally and socially responsible investments.

The Dow Jones Sustainability Indices monitor the financial performance of companies that lead the field in terms of corporate sustainability and inform international investors that seek viable investment opportunities that generate long-term shareholder value. For the assessment procedure global sustainability trends are taken into account, while specific corporate strategies and practices are also analysed in terms of corporate governance, climate change, energy consumption, human resources management and stakeholder relations.

For more information, please contact:
There is currently no contact information.

For more from this organization:
Piraeus Bank