

## **Arcadia Power's new 100% Wind Energy renewable energy product for residential and commercial customers independently certified by Green-e Energy**

SAN FRANCISCO, August 3, 2015 /3BL Media/ —Center for Resource Solutions (CRS) announced today that Arcadia Power's new Wind Energy renewable energy product for its residential and commercial customers is now certified by Green-e Energy, North America's leading independent certification program for renewable energy sold on the retail market.

Based in Washington, D.C., Arcadia Power offers its Wind Energy customers renewable energy certificates (RECs) sourced from wind energy facilities located across the U.S. By offering RECs from wind facilities, Arcadia Power customers have the ability to reduce the environmental impact of their electricity use while helping provide wind facilities an additional income stream, stimulating growth in the U.S. renewable energy.

"By offering its residential and business customers access to renewable energy generated across the U.S., Arcadia Power is helping build the market for renewable energy while giving its customers the option to green their power with Green-e certified renewable energy," said CRS Communications Director Jeff Swenerton.

Ryan Nesbitt, co-founder and President of Arcadia Power said, "We're excited to be working with CRS and Green-e to ensure that our customers are getting 100% certified Wind Energy as part of our mission to change the way America consumes energy."

Green-e Energy is the leading renewable energy certification and verification program in North America. In 2013 nearly 717,000 total retail customers—including 69,000 businesses—purchased 33.5 million megawatt-hours, enough to power over a quarter of U.S. households for a month. The program provides independent, third-party certification to ensure that certified renewable energy meets strict environmental and consumer-protection standards, and is the only program of its kind in the U.S.

Providers of Green-e Energy certified renewable energy agree to abide by the Green-e Energy Code of Conduct, and meet strict disclosure and truth-in-advertising requirements. All participants in Green-e Energy undergo an annual third-party verification audit to document that the company purchased or generated enough quantity and type of renewable energy to meet customer demand and marketing claims.

### **About Arcadia Power**

Arcadia Power is the first company to offer an on-bill clean energy option to customers in all 50 states. By providing renewable energy certificates from wind energy facilities to match customer's exact usage, Arcadia Power enables homes and businesses alike to use 100% pollution-free renewable energy. Members support their values through their monthly energy bills, decreasing demand for fossil fuels and helping to grow American green jobs and power. Arcadia Power partners with sustainability-minded companies and organizations to combat climate change and secure a better future for our planet. To learn more about Arcadia Power and sign up for Wind Energy, visit [www.arcadiapower.com](http://www.arcadiapower.com).

### **About Green-e and Center for Resource Solutions**

A program of the nonprofit Center for Resource Solutions, Green-e is North America's leading independent consumer protection program for the sale of renewable energy and greenhouse gas reductions in the retail market. Green-e offers certification and verification services through Green-e

Energy, a renewable energy certification program; Green-e Climate, a greenhouse gas emission reduction certification program; and Green-e Marketplace, a program that provides forward-thinking organizations a simple, nationally recognized logo they can use to communicate their renewable energy and climate commitment to their customers and stakeholders. To learn more about Green-e Certified products and programs available in all 50 states and Canada, visit [www.green-e.org](http://www.green-e.org).

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