

Brazilian forest company Fibria publishes 2014 Report

"A New Look to the Future". That's the theme of the 2014 Report of Fibria, a Brazilian forestry company and the world's leading eucalyptus pulp producer. The report presents the company's main achievements and challenges, risks and opportunities, strategies, operational and business developments, corporate governance practices, economic and financial performance, social and environmental actions and value creation both inside and outside the organization.

Created in 2009 from the merger of Aracruz Celulose S.A. into Votorantim Celulose e Papel S.A. (VCP), Fibria commemorated its fifth anniversary in 2014 and for the first time presents in its integrated report the strategies for its next growth cycle. According to Fibria CEO Marcelo Castelli, the company's "new look to the future" is based on three pillars: operational excellence, growth and diversification, and constantly seeking new paths.

"Fibria ended 2014 with a stronger image and greater credibility in the capital markets, which represents the culmination of a five-year process to attain a solid financial position, which is a fundamental factor for our sustainability. We want to maximize value on our current fronts through actions to continually capture operational improvements and to pursue transformational initiatives that will allow us to initiate a new growth cycle. That's why we're seeking out new opportunities in our planted forest business, while investing in innovation and new businesses and always thinking about how to do more with less", said Castelli.

Fibria's 2014 Report was prepared in accordance with the guidelines of the Global Reporting Initiative (GRI-G4) and the International Integrated Reporting Council (IIRC). Fibria's report is bilingual (Portuguese and English) and features infographics to make complex information more easily accessible to readers and web users.

Fibria 2014 Report is an important tool for enabling the company to present to its stakeholders its accomplishments and challenges on an integrated basis that combines its economic, social and environmental performance. This message was underscored in the report by José Luciano Penido, Fibria's Chairman of the Board.

"As a forestry company, the balance between economic, social and environmental gains permeates Fibria's culture and is directly tied to all of our business decisions. In our industrial operations, we employ cutting-edge technology. In our forestry operations, we invest in forestry certifications and innovations in forest management. We also conduct actions that engage other segments of society, such as social programs that promote land development to help local communities increase their income generation. This is all the result of an entrepreneurial vision focused on "admired profit" that seeks not only returns for our shareholders, but also benefits for our stakeholders and consequently a stronger corporate reputation. We believe reputation represents real value and should be considered in all dimensions of our business. At Fibria, we adopt the "admired profit" concept and, through our actions over the last five years, have been able to gain recognition and create value for stakeholders," said Penido.

To download the entire Fibria 2014 Report, please visit: <http://www.fibria.com.br/r2014/en/>.