

NBAD publishes its 2014 Corporate Sustainability Report

NBAD has released its 2014 Corporate Sustainability Report. The report titled 'Creating Value for our Stakeholders' covers NBAD's progress during the 2014 calendar year.

View the Report Here <https://www.nbad.com/content/dam/NBAD/documents/AboutNBAD/corporate-sustainability-report2014.pdf>

The report highlights NBAD's sustainability journey in 2014, as the Bank worked towards becoming more streamlined and focused in its sustainability objectives. NBAD carried out a number of stakeholder engagement workshops to acquire stakeholders' expectations on how a bank should operate responsibly. This helped the Bank to develop more focused short-term and long-term objectives, and a more effective sustainability strategy that will continue to create value for its stakeholders.

The report outlines NBAD's core sustainability initiatives and Corporate Citizenship strategy. As part of this strategy, the Bank intends to highlight the role of the region's financial sector in the future of energy and support the growth of the region's SME sector.

NBAD's key sustainability highlights of 2014 include:

- Launch of its Corporate Citizenship strategy
- Participated in the Carbon Disclosure Project (CDP) climate change pilot study with CDP, Masdar and the Abu Dhabi Sustainability Group (ADSG).
- Modified and simplified information on easy payment instalments, balance transfers and cash products to make them easier for customers to understand.
- Collaborated with the Abu Dhabi Government's Department of Transport (DoT) to launch a Park and Ride shuttle bus service for employees, in support of the DoT's Transport Mobility Management (TMM) Plan.
- Launched a mandatory sustainability awareness e-learning training programme for its employees.
- Highest ranked bank in the Standard & Poor's Hawkamah ESG Pan Arab Index.
- Received the CSR Label award for the third year from the Dubai Chamber of Commerce & Industry Centre for Responsible Business, in recognition of its responsible and sustainable business practices.

Established in 1968, NBAD is the Abu Dhabi Emirate's first national bank. NBAD is 69.77% owned by the Government of Abu Dhabi through Abu Dhabi Investment Council (ADIC). A comprehensive financial institution, NBAD offers a range of banking services including retail, investment and Islamic banking services.

By end 2014, NBAD comprised one of the largest networks in the UAE, with 125 branches and cash offices and 596 ATMs/CDMs across the country. NBAD operates in 18 countries stretching across five continents from the Far East to the Americas, giving it the largest global network among all UAE banks.

Please visit www.nbad.com for further information. Your feedback is welcome at sustainability@nbad.com.