

Ethical Corporation Launches Their 6th Annual Responsible Business Awards

LONDON, May 07 /CSRwire/ - The Responsible Business Awards are back for the sixth year, with the entry deadline on 19th June 2015 and the awards ceremony taking place on 25th September 2015 at The Cumberland Hotel in London.

The Awards are a truly international affair, with last year's winners including the likes of; Santander Brazil, Turkcell, Mars Incorporated, Itaú Unibanco, Mobilink, Interface and Zoological Society of London, The Maersk Group, PureCircle, B&Q, Glanbia Ingredients Ireland and Diageo.

Head of Brand and Corporate Sustainability at Alcatel-Lucent Christine Diamente who was one of the last year's Awards judges said "we reviewed a solid list of nominations which individually and collectively have shown that responsible business is no longer an exception, but a clear indicator of success in the corporate world".

To reflect on the industry trends, this year's categories have been revamped, so four new categories have been added including; Best Integrated Report, Best Corporate Storytelling, Best Public Company and Best Social Enterprise. In the past called "Sustainability Commercialised" category has evolved to "Best Sustainable Innovation".

Furthermore this year all categories have been grouped into four main themes around Business Strategy, Communications Excellence, Value Chain Sustainability and Internal Engagement.

Business Strategy

- Sustainable Innovation
- Best Private Company
- Best Public Company
- Best Small to Medium Enterprise
- Best Social Enterprise

Communications Excellence

- Best Sustainability Report
- Best Integrated Report
- Best Corporate Communications
- Best Consumer Engagement Campaign (Social Media & Traditional)

Value Chain Sustainability

- Best Supplier Engagement
- Best B2B Partnership
- Best Business/NGO Partnership
- Most Effective Domestic Community Investment
- Most Effective International Community Investment

Internal Engagement

- Best Employee Engagement
- Head of Sustainability of the Year
- CEO of the Year

Lifetime Achievement Award

Entries are welcome from all types of organisations: commercial, public, private, non for profit.

Further details on categories and how to enter are available [here](#).

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