

## **Whirlpool Corporation Ranks Among Top 100 Military Friendly Employers in America, Best Corporate Citizens and Most Reputable Companies**

BENTON HARBOR, Mich., May 1, 2015 - Whirlpool Corporation has been recognized for its corporate citizenship, reputation and as one of America's top military friendly employers.

The Reputation Institute ranked Whirlpool Corporation among the 2015 Global RepTrak® 100. The company is among the top 50 companies on the list, joining Johnson & Johnson, Google and Amazon.com. The list ranks the reputation of the 100 most highly regarded companies across 15 countries.

Whirlpool Corporation was also ranked as one of CR magazine's Top 100 Best Corporate Citizens for 2015. The announcement marked the company's thirteenth consecutive year on the list which is considered one of the top corporate responsibility rankings based on publicly available information. Whirlpool Corporation ranked No. 79 on the list with the highest scores coming in the categories of Human Rights, Employee Relations, Corporate Governance and Philanthropy.

Along with corporate citizenship and reputation, GI Jobs named Whirlpool Corporation as one of the Top 100 Military Friendly Employers in America.

"We are proud to receive these distinctions for corporate reputation, corporate citizenship and top military friendly employer," said Jeff M. Fettig, chairman and CEO of Whirlpool Corporation. "This recognition affirms that doing the right thing and leading by example can pave the path for success."

Whirlpool Corporation's Veterans Association is a growing network of American veterans who help to recruit, train and retain veteran talent and their families. The company's commitment to maintaining strong connections within its communities has resulted in more than \$75 million in cash and in-kind donations to U.S. based nonprofit organizations since 2009. More than 300 nonprofit organizations are impacted globally through Whirlpool Corporation volunteerism and donations, and in 2014 employees volunteered more than 300,000 hours of service.

The company also has a 45-year commitment to sustainability and in 2014 Whirlpool Corporation launched the ReNEWW House project to provide a foundation for developing the super-efficient connected appliances of the future.

Introduced in 2000, the 100 Best Corporate Citizens List ranks companies based on seven categories including environment, climate change, human rights, employee relations, corporate governance, philanthropy and financial performance. The list's methodology is governed by the Corporate Responsibility Officers Association Ratings and Rankings Committee and all data is collected and analyzed by IW Financial. More information on the 100 Best Corporate Citizens can be found at TheCRO.com.

The Research Institute, which partners with Forbes to publish the annual Global RepTrak® 100 examines and ranks the reputation of the top 100 companies across 15 countries. The report is based on more than 61,000 interviews with consumers and provides insight into consumer views on trust and support of those companies listed.

About Whirlpool Corporation

Whirlpool Corporation (NYSE: WHR) is the number one major appliance manufacturer in the world, with approximately \$20 billion in annual sales, 100,000 employees and 70 manufacturing and technology

research centers throughout the world in 2014. The company markets Whirlpool, KitchenAid, Maytag, Consul, Brastemp, Amana, Bauknecht, Jenn-Air, Indesit and other major brand names in more than 170 countries. Additional information about the company can be found at [WhirlpoolCorp.com](http://WhirlpoolCorp.com), or find us on Twitter at [@WhirlpoolCorp](https://twitter.com/WhirlpoolCorp).

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