

## Ethical Corporation Publish 'State of Sustainability 2015' report

LONDON, April 20, 2015 /3BL Media/ - Ethical Corporation have published the inaugural "State of Sustainability " report.

Based on the response of nearly 1,500 sustainability professionals worldwide, and with 34 pages of expert analysis, including nearly 30 different charts & graphs and over 8,500 words of analysis, the report provides insight into;

- The significance of sustainability: What does it mean for different organisations? How seriously is it taken at the highest levels of management? Who, ultimately, takes responsibility?
- The organisation of sustainability operations: Is sustainability still largely a back-office function – providing information, training and monitoring – or a frontline role, with direct implications for the functioning of other departments? What place does sustainability have in agenda setting?
- Sustainability budgets and returns: What resources do organisations dedicate to sustainability? What are the identifiable returns and how are they measured?
- Future prospects: How will sustainability evolve in the year ahead, and what will the situation be in five years' time?

The first in an annually-recurring series, this free report demonstrates clearly the key issues and trends in sustainability for the coming year, and provides unique and invaluable insight into the true state of sustainable business across the globe.

Dave Stangis, Vice President, Public Affairs and Corporate responsibility at Campbell Soup Company said that the report “provides a great snapshot of where the profession is today and a yardstick to assess your own company’s progress on the journey.”

Ian Elison, Sustainability Manager of Jaguar Land Rover echoed those sentiments: “It’s timely [...] that Ethical Corporation is providing us with some useful feedback on the current state of play. There is much to encourage those of us who champion the cause of sustainability.”

To download the 'State of Sustainability 2015' report, please follow this link <http://bit.ly/ECSOS15>