

GM Earns Top Honors from EPA ENERGY STAR®

DETROIT, April 6, 2015 /3BL Media/ – General Motors earned the U.S. Environmental Protection Agency's 2015 ENERGY STAR® Partner of the Year award for Sustained Excellence for leadership in protecting the environment through superior energy efficiency. GM also received the ENERGY STAR Climate Communications award.

Sustained Excellence

The ENERGY STAR® Partner of the Year - Sustained Excellence award is the highest recognition a corporation can receive from the EPA. This year marks GM's fourth such award for reducing greenhouse gas emissions by setting and achieving aggressive goals and employing innovative energy-efficiency approaches.

"Achieving operational excellence in all we do extends to reducing the environmental impact of how we build our vehicles," said Greg Martin, GM executive director for sustainability. "We are leveraging our scale to conserve energy and resources throughout the manufacturing process."

GM joined ENERGY STAR as a partner in 1995. Since then, the company has reduced energy intensity of its U.S. operations, or the amount of energy used per vehicle produced, by 40 percent. It has reduced carbon dioxide emission intensity 41 percent. Combined, these savings are equivalent to the electricity used by 875,000 homes in one year and allowed GM to avoid \$435 million in energy costs.

The EPA cited these GM achievements in 2014:

- Reduced energy intensity by 6 percent globally
- Expanded Energy OnStar to GM powertrain facilities. Energy OnStar is the company's system tracking 2.5 million energy data points per minute and providing real-time monitoring of energy per unit produced and facility heating and cooling systems
- Invested \$34 million in more than 30 facilities for energy efficiency, water and carbon reduction projects, each with a return on investment of less than two years
- Collaborated with utility companies on energy projects and funding
- Eliminated the use of coal at Wentzville, Mo., and Detroit-Hamtramck, Mich., assembly plants.
- Remained the global leader of the ENERGY STAR Challenge for Industry with 70 GM facility achievers, resulting in \$196 million in energy costs avoided and 1.8 million metric tons of carbon dioxide emissions reduced, equivalent to adding 378,947 passenger vehicles without a greenhouse gas impact.

"Through its sustained participation with ENERGY STAR, General Motors is helping Americans save money, save energy, and do their part to reduce our nation's greenhouse gas emissions that fuel climate change," said EPA Administrator Gina McCarthy. "GM is demonstrating a strong commitment to energy efficiency and to preserving a healthy planet for future generations."

Climate Communications

GM earned ENERGY STAR Partner of the Year - Climate Communications for its commitment to educating employees, customers and other stakeholders about the importance of energy efficiency and the impacts of climate change.

Specifically, the EPA recognized these communications initiatives:

- Published energy and climate-related posts on its environmental blog, making up more than half of the editorial content in 2014

- Engaged college students, professors, non-governmental organizations and environmental leaders in a social media conversation via #CleanEnergyU as part of the voluntary Chevrolet Clean Energy Campus Campaign
- Participated in energy efficiency discussions throughout the year, including a plenary session at the Clinton Global Initiative event during Climate Week

For more information on GM's environmental commitment, visit its sustainability report and environmental blog.

General Motors Co. (NYSE:GM, TSX: GMM) and its partners produce vehicles in 30 countries, and the company has leadership positions in the world's largest and fastest-growing automotive markets. GM, its subsidiaries and joint venture entities sell vehicles under the Chevrolet, Cadillac, Baojun, Buick, GMC, Holden, Jiefang, Opel, Vauxhall and Wuling brands. More information on the company and its subsidiaries, including OnStar, a global leader in vehicle safety, security and information services, can be found at <http://www.gm.com>.

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