

BrownFlynn and Boston College Center for Corporate Citizenship Announce Strategic Partnership

CLEVELAND, Ohio, Feb. 12 /CSRwire/ - BrownFlynn is pleased to announce a strategic partnership with the Boston College Center for Corporate Citizenship (BCCCC) to provide GRI-certified and CDP training courses to for-profit organizations across the country.

BrownFlynn, a corporate responsibility and sustainability consulting firm, is the first certified training partner for GRI in the United States. The firm has provided GRI and sustainability training since 2009 to more than 360 companies across the U.S. BrownFlynn provides strategic consultation to mid- to large-cap companies who seek to improve management of environmental, social, and governance performance. According to BrownFlynn Principal and Co-Founder, Barbara Brown, "Partnering with BCCCC, the first U.S. academic training partner for GRI, is a win-win for both the Center's members and BrownFlynn's clients. Since BrownFlynn was founded in January 1996, we looked to BCCCC as the academic thought leader on corporate citizenship. As pioneers in this burgeoning industry, our collective knowledge sets the bar for quality sustainability education and training programs."

The Boston College Center for Corporate Citizenship provides a variety of executive education and professional development opportunities for those charged with leading corporate citizenship efforts at their companies. The Center is also a hub for knowledge and research, providing research publications, training materials, tools, and webinars to its members on a range of topics including managing your environmental footprint; employee engagement; community involvement; and corporate governance. Katherine Smith, Executive Director of Boston College Center for Corporate Citizenship said, "BrownFlynn will bring valuable strategic business insights and technical sustainability 'know-how' to our public courses and workshops. Members seeking to improve their environmental footprint and the quality of their reporting will benefit from their expertise."

BrownFlynn will be conducting a workshop session, "Citizenship Reporting: Making the Process Easier," at the BCCCC annual conference in Austin, Texas, from April 19–21, 2015. For more information on the session and the 2015 International Corporate Citizenship Conference, please visit the BCCCC website.

Additionally, BrownFlynn will be hosting a welcome reception at our offices in downtown Cleveland for our colleagues at BCCCC, to celebrate our new partnership. The event will be held on February 27, 2015 from 4:00–7:00 p.m. and is by invitation only. For more information please contact Marketing Manager Marissa Beechuk.

About BrownFlynn

Founded in January 1996, BrownFlynn is a leading, award-winning corporate responsibility and sustainability consulting firm. The Firm advises Fortune 500 and privately-held companies to focus on what's most important, such as understanding their landscape, setting their direction, telling their story, and engaging their stakeholders. As the first U.S.-certified training partner of the Global Reporting Initiative (GRI), BrownFlynn conducts a variety of training sessions online and around the country on topics related to sustainability strategy, reporting, and trends. To learn more visit brownflynn.com.

About the Boston College Center for Corporate Citizenship

The Boston College Center for Corporate Citizenship, Carroll School of Management is a membership-based knowledge center. Founded in 1985, the Center has a history of leadership in corporate citizenship research and education. The Center engages over 410 member companies and more than

10,000 individuals annually to share knowledge and expertise about the practice of corporate citizenship through the Center's executive education programs, online community, regional programs, and its annual conference. For more information, visit the Center's website at ccc.bc.edu.

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For more from this organization:
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