

C&A Europe looks towards a sustainable future with release of 2014 Corporate Responsibility Report

C&A Europe published on November 13 its 2014 Corporate Responsibility Report which outlines the company's current and future approach to corporate responsibility. C&A is increasing its long term commitment to ensuring that communities benefit from their interaction with C&A – a guiding principle that the company has followed for more than 170 years.

The report, which is available online at www.canda.com, highlights the role of C&A's new Global Sustainability Framework, which not only focuses considerable resources on the three pillars of Sustainable products, Sustainable supply and Sustainable lives, but also defines the company's strategic roadmap for 2020 and beyond.

To advance the three pillars, C&A has significantly increased its commitment and has launched a wide number of measures, including:

- Bio Cotton now represents over a third (38 percent) of C&A's total cotton product sales. C&A has set itself the long-term goal of procuring its entire cotton collection from more sustainable production sources by 2020.
- Initiatives are currently underway to support C&A's commitment to the zero discharge of hazardous chemicals in its supply chain by 2020.
- Launched a Sustainable Supply Chain team that integrates the sourcing and compliance teams, now operating with a shared set of CSR objectives and procedures.
- Reduced the carbon footprint of C&A Europe's direct operations (stores, logistics and business travel) by almost 8 percent compared to 2011.
- Partnered with like-minded third parties, such as the Ethical Trade Initiative (ETI) and the Bangladesh Accord on Fire and Building Safety, to help advance safe working conditions and living wages.
- Focused on securing productive long-term relationships with partners that share C&A's values and commitments on a path toward a sustainable fashion industry.

View more details on C&A Europe's 2014 Corporate Responsibility Report at www.canda.com