

## **PR News' CSR Awards - Entry Deadline is November 14, 2014**

WASHINGTON, D.C., Nov. 10 /CSRwire/ - PR News' CSR Awards is the industry's best showcase for the most powerful, impactful social responsibility and green campaigns. The finalists in this awards program set new standards of excellence and lead the way for other organizations to follow. The final entry deadline is Friday, November 14, 2014 and winners along with honorable mentions will be honored in spring 2015 in Washington, D.C.

For more information on the CSR Awards, visit <http://www.prnewsonline.com/CSR2014>.

PR News recognizes that corporate social responsibility is an essential building block of organizations' annual business plans. CSR enhances reputation and builds positive bridges to communities, customers and the public at large—and in doing so, affects the bottom line. The sweeping nature of social media has only magnified its influence, which is why PR News takes great pride in honoring the most outstanding communications efforts powering corporate social responsibility and green initiatives. The final entry deadline is Friday, November 14, 2014.

The winners of the CSR Awards represent corporations, agencies and nonprofits. They are the risk takers who have taken tremendous strides and understand the important role CSR contributes to an organization's success.

To enter online, visit <http://www.prnewsonline.com/CSR2014>.

Winners and honorable mentions will be awarded in the following categories:

- Annual Report
- Blog
- Cause Branding Campaign
- Community Affairs
- Corporate-Community Partnership
- CSR on a Shoestring
- Diversity Communications
- Employee Relations
- Employee Volunteer Program
- Environmental Stewardship
- Event: CSR/Green Focus
- Facebook Communications Campaign
- Green PR Campaign
- Hall of Fame
- Human Rights/Social Justice Communications
- Media Relations
- Nonprofit/Corporate Partnership
- Philanthropy Communications
- Product Design/Redesign
- Recycling Program
- Social Good
- Social Media Campaign
- Twitter Communications
- Stakeholder Engagement
- Supplier/Vendor Partner of the Year

- Sustainability/CSR Report
- Video Initiative
- Volunteer Program
- Workplace Innovation

#### People Category

- CSR Professional of the Year

#### Agency Category

- CSR A-List

#### Corporations (Overall CSR Leaders) Categories

- Corporation with between 1,000 and 10,000 employees
- Corporation with between 10,000 and 25,000 employees
- Corporation with less than 1,000
- Corporation with more than 25,000 employees

For more information, visit <http://www.prnewsonline.com/CSR2014>.

PR News' CSR Awards is a great opportunity to get recognized for CSR efforts and to shine the spotlight on the people driving CSR success.

For questions regarding the CSR Awards, contact PR News' Marketing Coordinator Rachel Scharmann at [rscharmann@accessintel.com](mailto:rscharmann@accessintel.com). For sponsorship and exhibit information, contact PR News Senior Vice President & Group Publisher Diane Schwartz at [dschwartz@accessintel.com](mailto:dschwartz@accessintel.com).

PR News is a daily intellectual hub that serves the communications and marketing community at corporations, agencies and nonprofits. The PR News Group focuses on honing and growing PR practitioners' skills in social media, crisis management, digital PR, measurement, employee relations, media training, CSR and writing through its flagship newsletter, webinars, conferences, awards programs, workshops and guidebooks. With the launch of its weekly newsletter over 70 years ago, PR News has remained dedicated to supporting the growth of communicators all while keeping them abreast of the latest news affecting the industry. For more information, go to [www.prnewsonline.com](http://www.prnewsonline.com).

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