

## Caesars Entertainment (NASDAQ:CZR) Publishes Fifth Annual Corporate Citizenship Report

Caesars Entertainment Corporation (NASDAQ:CZR) has published its fifth annual Corporate Citizenship Report, entitled "Serious Play." Caesars has long been committed to being a positive corporate citizen that contributes to improving the economic, social and environmental quality of life wherever it operates. Caesars' mission – inspiring grown-ups to play responsibly – is described in its latest citizenship report, which showcases the company's positive impacts on society and the environment in 2013 and early 2014.

Caesars tracks its corporate citizenship progress in areas including Responsible Gaming, Employee Development, Environmental Stewardship and Community Investment Performance. The latest report details the company's impact in 2013 and also provides more recent information that demonstrates its corporate citizenship efforts in action.

As detailed in the current report, Caesars exceeded its aggressive environmental-sustainability goal to reduce energy and carbon emissions and surpassed its waste-diversion goal. Significant strides have also been made in the reduction of water use and continued community giving. Caesars maintained its industry lead in innovative Responsible Gaming programs, training 43,286 employees in 2013.

"Serious Play" is written in accordance with the GRI G4 Sustainability Reporting Guidelines at core level. Highlights from "Serious Play" include:

- 20% energy intensity reduction since 2007
- 24% greenhouse gas emissions intensity reduction since 2007
- 18% water use intensity reduction since 2008
- 35% of all waste diverted away from landfills in 2013
- 41% of women in management roles.
- 56% of employees from minority groups
- More than 3.5 million hours invested in employee training.
- 43,286 employees trained in Responsible Gaming.
- More than \$0.5 million reimbursed to employees for education and tuition
- 100% perfect score in the Human Rights Campaign Corporate Equality Index for the 7th consecutive year
- 50th truck donated to Meals on Wheels through the Caesars Foundation.
- More than 160,000 hours volunteered by Caesars employees to support local communities.

Please view "Serious Play" at: <http://www.caesars.com/corporate/reports.html>

We welcome your feedback at [sustainabilityfeedback@caesars.com](mailto:sustainabilityfeedback@caesars.com)

Caesars Entertainment Corporation

Caesars Entertainment Corporation is the world's most diversified casino-entertainment company. The company's resorts operate primarily under the Caesars®, Harrah's® and Horseshoe® brand names. Caesars also owns the London Clubs International family of casinos. For more information, please visit [www.caesars.com](http://www.caesars.com).