

Allstate Publishes Corporate Responsibility Report, “Force for Good”

NORTHBROOK, I.L., Sep. 08 /CSRwire/ - Today Allstate released its annual Corporate Responsibility report, titled Force for Good. The report focuses on Allstate’s efforts to bring out the good in people’s lives by delivering solutions to challenging societal issues, strengthening communities and elevating its sustainable business practices. This is Allstate’s twelfth corporate responsibility report.

“Force for Good is about us doing the right thing, putting people ahead of policies and defying expectations,” said Vicky Dinges, senior vice president of corporate responsibility at Allstate. “It’s a mindset that guides our decisions and priorities, especially regarding our approach to corporate responsibility. We delivered great progress in 2013 across our citizenship goals and will continue to challenge ourselves to improve our performance in years to come.”

In 2013, Allstate brought the “Good Hands” to life for people in need in virtually every city in the country. Sixty-five percent of Allstate agency owners and employees were involved in corporate responsibility programs during the year, including a record 3,700 volunteers during its annual Week of Service. In addition, The Allstate Foundation, Allstate, its employees and agency owners contributed more than \$29 million to help more than 8,600 diverse nonprofit organizations.

Accomplishments highlighted in this year’s report include:

Business Practices

- Ranked among top companies for diversity: Included on the DiversityInc Top 50 Companies for Diversity® list for the third year in a row, reflecting our core value of inclusive diversity.
- Maximized investments to deliver social impact: Maintained Allstate Investments’ nearly \$1 billion commitment to socially responsible strategies, such as Low Income Housing Tax Credits and a program to help identify and develop minority- and women-owned private equity firms.
- Leveraged big data to combat insurance fraud: Created predictive modeling algorithms through Allstate’s Quantitative Research & Analytics team to help identify and prevent claims fraud. Eliminating fraud is good for Allstate and for consumers who may benefit from lower premiums.

Environmental Stewardship

- Nearly achieved our long-term energy-reduction goal years ahead of plan: Reduced energy use in owned facilities by 10.87 percent versus 2012, and by 19.39 percent compared to our 2007 baseline, nearly reaching Allstate’s long-term goal to cut energy use 20 percent by 2020.
- Continued strong performance in reducing Allstate’s carbon footprint: Lowered our footprint by 6.3 percent versus 2012 and nearly 27 percent since 2007.
- Provided water filtration to curb plastic bottle waste: Kept more than 1 million plastic water bottles out of landfills, thanks to 168 water-filtration stations installed across Allstate facilities.

Social Impact

- Helped more teens stay safer on the road: Engaged more than 1.2 million teens in our Teen Safe Driving programs.
- Broadened reach of our domestic violence program: Financially empowered more than 171,000 domestic violence survivors, helping women across the country achieve the self-sufficiency they need to get free and stay free from abuse.

- Led new public-private effort to reduce violence in our hometown of Chicago: Helped launch – and continue to lead – a \$50 million multiyear program to combat urban violence in the city with our sponsorship of Get In Chicago.
- Prepared more Americans for natural disasters: Collaborated with Points of Light to equip 5,500 families in 14 cities with their own disaster-preparedness kits.

To view this year's Corporate Responsibility report and learn more about how Allstate is using its knowledge, resources, and business practices to be a force for good in the community, visit <http://www.allstate.com/corporate-responsibility.aspx>

The Allstate Corporation (NYSE: ALL) is the nation's largest publicly held personal lines insurer, protecting approximately 16 million households from life's uncertainties through its Allstate, Encompass, Esurance and Answer Financial brand names and Allstate Financial business segment. Allstate is widely known through the slogan "You're In Good Hands With Allstate®." The Allstate brand's network of small businesses offers auto, home, life and retirement products and services to customers in the United States and Canada. In 2013, The Allstate Foundation, Allstate, its employees and agency owners gave \$29 million to support local communities. Allstate employees and agency owners donated 200,000 hours of service across the country.

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πηγή: CSRwire

08/09/2014