

Telstra Corporation (ASX:TLS) publishes Bigger Picture 2014 Sustainability Report

Telstra Corporation Limited recently released its Bigger Picture 2014 Sustainability Report. Available at www.telstra.com/sustainability/report, the report details Telstra's performance in relation to the issues most relevant to its operations and stakeholders. It also features the company's progress in embedding its sustainability priorities of Employee involvement, Everyone Connected and Environmental leadership.

Telstra demonstrated solid performance against its sustainability targets in FY14. Performance highlights include:

- Reducing carbon emissions intensity by 30% and setting a target to reduce emissions intensity by a further 55% by 2017
- Fostering digital inclusion through its Everyone Connected programs, which delivered \$194 million worth of benefits to its customers and communities
- Initiatives to prevent bill shock, including reducing excess data charges by 70% and pay-as-you-go international roaming data rates by up to 80%
- Achieving an employee engagement score of 82% - five percentage points above the Australian national norm
- Delivering digital literacy training to more than 143,000 people
- Releasing a thought leadership report highlighting the potential for the ICT industry to create a low-carbon economy, saving up to \$8.1 billion a year in electricity, fuel and aviation travel costs, and reducing national emissions by up to 4.7%
- Establishing the Telstra Foundation Philippines
- Donating \$1.4 million to over 300 charities through matched employee payroll giving
- Reducing Lost Time Injury Frequency Rate by 18% to 1.12.

Telstra uses the Global Reporting Initiative (GRI) G3.1 Guidelines, and the Telecommunications Section Supplement as its guiding framework, reporting to a B+ Application Level. The report was independently assured in accordance with the ISAE3000 Assurance Standard (2003). The report also details Telstra's progress in implementing the ten principles of the United Nations Global Compact.

About Telstra

Telstra is Australia's leading telecommunications and information services company, offering a full range of communications services and competing in all telecommunications markets. In Australia Telstra provides 16 million mobile services, 7.5 million fixed voice services and 3.7 million fixed data services. Telstra's international businesses include its global networks and managed services business and its China-based search and advertising business, Autohome Inc.