

Aramark Ireland Releases Corporate Social Responsibility Report

Aramark Ireland has released its annual Corporate Social Responsibility report (CSR) for activities in the past year, highlighting the initiatives and contributions made by the company's employees to environmental awareness and sustainability.

In addition to the report, Aramark is encouraging people to commit to walking, cycling or taking public transport to work, not leaving office IT on standby mode, considering green sources of energy both at home and at work and learning how to apply them.

Recent activities include promoting and sourcing fresh local produce with its Celebrate Irish Food campaign, which creates awareness of local sourcing and food education amongst its customers and employees, and a recent partnership with Grow It Yourself (GIY), a not for profit dedicated to inspiring people to grow their own food.

In total €54,000 in funds were raised to support Aramark's nominated charities for 2013, bringing the total funds raised for charities to €273,000 since 2008.

According to the report, Aramark Environmental Services, the environmental and energy management division of Aramark Ireland, has been one of the major growth areas for the company over the past twelve months. The division was awarded the contract to provide energy upgrade works to nine local councils in the East Border region, resulting in the creation of 25 new jobs.

Speaking at the launch of Aramark's annual CSR Report Donal O'Brien, Chief Executive of Aramark Ireland said: "We are at a critical point in our planet's history and the actions we take, or do not take, will have serious implications for generations to come. It is our responsibility to maximise the resources we possess and minimise our contribution and impact on climate change."