

FedEx Express a winner at Global CSR awards

FedEx Express (FedEx), a subsidiary of FedEx Corp and one of the top express transportation firms, was awarded for its outstanding contribution to local communities and dedication to sustainable business at the "6th Global CSR Awards".

This is one of the most prestigious recognition-award programmes for corporate social responsibility in Asia. The awards recognise and honour companies that demonstrate leadership, sincerity and ongoing commitment in incorporating ethical values, and compliance with legal requirements, plus respect for individuals, communities and the environment in the way they do business.

David L Cunningham, in his role overseeing FedEx Express in Asia-Pacific, spearheads the company's CSR efforts, leading by example for the industry, communities and employees. "Thanks to the dedication and tireless contributions of our teams across the region who volunteer their personal time, we are able to help address the social needs of our local communities in Asia-Pacific through our numerous CSR programmes," he said.

Under Cunningham's direction, FedEx has both created and executed major CSR programmes over the years. These include the "FedEx/JA International Trade Challenge", held across nine Asia-Pacific communities since 2007. The programme equips secondary-school students with knowledge on international trade.

Another key initiative is the "FedEx Express Safe Kids Worldwide Walk This Way" programme, which teaches safer and walking-friendly behaviour to motorists and children, with 520,000 children involved in 2013. FedEx was also instrumental in the recent disaster-relief efforts for Typhoon Haiyan in the Philippines.

On the environmental front, FedEx strives to improve fuel efficiency in its ground and air fleet "in order to move the world responsibly and resourcefully".

The introduction of new all-electric vehicles into the ground fleet in Hong Kong in 2013 - the first fleet of zero-emission all-electric vehicles in Asia-Pacific - helps towards FedEx achieving its fuel-efficiency improvement targets by 2020.

Since the awards' inaugural year in 2009, FedEx has received recognitions including the Best Workplace Practices Award, the Best Community Programme Award, the Best Environmental Excellence Award, and CSR Leadership Award.