

Bloomberg publishes 2013 BCAUSE Impact Report Update

With over 15,500 employees in 192 locations, Bloomberg connects influential decision makers to a dynamic network of information, people and ideas. Their strength - quickly and accurately delivering data, news and analytics through innovative technology - is at the core of everything they do.

Bloomberg's approach to sustainability is intended to be comprehensive, combining corporate citizenship, risk management and strategic opportunity to drive operating costs down and revenue up, with greater adoption across the company and by its customers.

As the leading provider of data, news and analytics for the business and financial communities, Bloomberg is integrating sustainability into the broader economic conversation through its products and services, operations and philanthropic efforts. The 2013 BCAUSE Impact Report, recently released, is an update to the 2012 Sustainability Report which won the award for "Innovation in Reporting" from the CRRRA.

A few highlights from the 2013 Report:

- Launch of BCAUSE - a combined effort across all its social impact groups, connecting Bloomberg's unique position in the marketplace to address broad social issues and challenges;
- To date, Bloomberg has completed over 100 environmental projects, resulting in \$56 million in net savings and emissions intensity reductions of 35%;
- Environmental, Social, and Governance (ESG) data is fully integrated on the Bloomberg Professional service and customer usage has grown an average of 42% annually since 2009;
- In 2013, Bloomberg partnered with more than 185 charities globally and more than 5,100 employees from 83 cities donated 38,000 hours of volunteer service.

To find out more about what the company is doing in this space visit Sustainability at Bloomberg.com.

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10/06/2014