

## **New 2020 Corporate Social Responsibility and Sustainability Plans Announced By McDonald's Corporation**

Dallas, Texas 05/02/2014 (ustradevoice) – Since past 60 years, McDonald's Corporation (NYSE:MCD) has been creating new history and records each year. It is not following industry standards, but creating industry trends and standards to be followed by others. At a time when all the companies are involved in a rat race, McDonald's has announced various steps to insure the corporate social responsibility by company in months to come. Company announced the steps that it has planned for the future to support the development in society and to give it back, what society has been giving for past 60 years to the company.

McDonald's Corporation (NYSE:MCD)'s released a new framework along with the 2012-2013 CSR & Sustainability Report which will be used by the company in future time.

It is not hidden by anyone that over McDonald's has been in collaboration with countless suppliers, customers, franchisees, more than a dozen sustainability experts, socially responsible investment organizations, and NGOs to support the society in one way, or another. Following are the goals of new 2020 corporate social responsibility and sustainability plans announced by McDonald's Corporation (NYSE:MCD)'s-

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