

Starwood Hotels & Resorts Worldwide Inc (NYSE:HOT) Publishes Inaugural Global Citizenship Report

On Earth Day, April 22, 2014, Starwood Hotels & Resorts Worldwide, Inc. (NYSE: HOT) released its inaugural corporate responsibility report, "Global Citizenship at Starwood." This first report recaps Starwood's 2012-2013 Global Citizenship initiatives, and outlines Starwood's continuing commitment to sustainability and environmental stewardship, community involvement, opportunities for associate development, and best practices in corporate governance.

Frits van Paasschen, Starwood's President and Chief Executive Officer said, "In embracing the simple truth that being a good corporate citizen makes sound business sense, Starwood presents this foundational Global Citizenship report to delineate the steps we have already taken in our ongoing journey to transform and perfect how we do business, as well as our plan for the road ahead."

Key focus areas captured in "Global Citizenship at Starwood" include:

- **Social Responsibility.** Starwood's commitment to foster transformative experiences that empower individuals and communities around the world, focusing on: "Opening Doors to Opportunity" (Education and Workforce Development); "Taking Pride in Our Places" (Conservation and Cultural Preservation); and "Responding to Neighbors in Need" (Disaster Relief and Human Rights)
- **Sustainability and Conservation.** The first major hospitality company to require sustainability compliance and public reporting to the CDP for its entire portfolio of owned, managed, and franchised properties, Starwood highlights progress against its 30/20 by 20 energy- and water-reduction goals and announces a new greenhouse gas emissions reduction target. Beyond energy and water, the report highlights Starwood's comprehensive approach to sustainability.
- **Supply Chain.** Using goods and services from more than 100,000 vendors, Starwood reports on supply chain efforts, including strengthening human rights compliance, sustainability aligned sourcing strategies, and procurement decisions.
- **Associates.** The force behind Global Citizenship efforts, Starwood shares how the company concentrates on opportunities for community engagement, skills training, and professional development for its Associates.

The report was compiled using the Global Reporting Initiative's (GRI) G4 framework as a guide and contains Standard Disclosures from the GRI Sustainability Reporting Guidelines, including information on Starwood's corporate governance practices.

About Starwood Hotels & Resorts Worldwide, Inc.

Starwood Hotels & Resorts Worldwide, Inc. is one of the leading hotel and leisure companies in the world with nearly 1,200 properties in 100 countries, and 181,400 employees at its owned and managed properties. Starwood is a fully integrated owner, operator and franchisor of hotels, resorts and residences with the following internationally renowned brands: St. Regis®, The Luxury Collection®, W®, Westin®, Le Méridien®, Sheraton®, Four Points® by Sheraton, Aloft®, and Element®.

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