

DDR Announces 2013 Corporate Social Responsibility Report

BEACHWOOD, Ohio, Feb. 20, 2014 /PRNewswire/ -- DDR Corp. (NYSE: DDR) is pleased to announce that it has published the Company's 2013 Corporate Social Responsibility report through a multimedia website which has been made available at csr.DDR.com. The report features stories of the various initiatives DDR employees have executed throughout 2013, and highlights three primary segments the Company considers core to its approach to corporate social responsibility: People, Community and Sustainability.

(Logo: <http://photos.prnewswire.com/prnh/20131217/DDRLOGO>)

"Our employees across the United States, Puerto Rico and Brazil are finding innovative ways to deliver results that elevate our business performance, and do so in a way that promotes environmental, philanthropic and civic appreciation," said Daniel B. Hurwitz, chief executive officer of DDR.

To that end, DDR and its employees elevated awareness in 2013 through charitable contributions and volunteering for various civic and non-profit organizations. Additionally, the Company advanced its focus on building and maintaining a progressive corporate culture by further investing in training and professional development for all employees. Lastly, from an environmental perspective, the Company improved upon numerous sustainability initiatives aimed at energy reduction, water conservation and recycling.

"The most important thing we can do to expand corporate social responsibility is to provide our coworkers with a stable and rewarding place to work where they have strong professional growth prospects, and they are encouraged to reach out into the community and share their success with others, consistent with how we share our corporate success with the towns in which we operate," concluded Mr. Hurwitz.

About DDR Corp.

DDR is an owner and manager of 416 value-oriented shopping centers representing 116 million square feet in 39 states, Puerto Rico and Brazil. The Company's assets are concentrated in high barrier-to-entry markets with stable populations and high growth potential and its portfolio is actively managed to create long-term shareholder value. DDR is a self-administered and self-managed REIT operating as a fully integrated real estate company, and is publicly traded on the New York Stock Exchange under the ticker symbol DDR. Additional information about the company is available at www.DDR.com, as well as on Twitter, LinkedIn and Facebook.

SOURCE DDR Corp.

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