

Arabia CSR Awards 2014 announced

DUBAI: The Arabia CSR Awards 2014, the most prestigious and highly coveted CSR Award in the Arab world, was launched in Dubai, organisers said.

Habiba Al Marashi, president/CEO, Arabia CSR Network (ACSRN), announcing this year's award categories and formalities, said that the last date for applying for these awards for the year 2014 is June.30.

"The Arabia CSR Awards is a home-grown product of the Middle East and North Africa region. It aims to highlight CSR best practices and showcase the sustainability achievements of public and private sector companies. In the past six cycles of the Awards, the ACSRN has received more than 580 applications from 13 countries and 22 sectors in the Arab world," she said

The awards are a platform to showcase the growth of CSR in the Arab World and highlight the best practices being implemented in the region, she added.

The six categories of the Arabia CSR Awards 2014 are: Small-sized enterprises, Medium-sized enterprises, Large-sized enterprises, Government authorities / departments, Partnership Projects and New business.

"By applying to the Arabia CSR Awards you will be able to conduct a thorough assessment of your CSR and sustainability strategy. You will also be given a complimentary seat for an Awards Clinic in April 2014 that will provide you with a complete overview of the Awards procedure and give an in-depth understanding of the Awards application form," Al Marashi said as information for applicants.

"We encourage you to read the guidelines (on the same link) before you register. The deadline to submit your application is June.30. The winners will be announced at a high-profile forum and ceremony on Oct.26," she said.

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