

Adobe Named a Global Leader in Reducing Environmental Impact

SAN JOSE, Calif., Feb. 13 /CSRwire/ - Adobe (Nasdaq:ADBE) has been named the Natural Efficiency Capital Leader of the technology industry by Trucost, a worldwide analyst firm focused on assessing corporate environmental impact. After evaluating more than 4,600 publicly traded companies, Trucost identified 34 Natural Capital Leaders across 19 industries – companies that have successfully grown their revenue while reducing emissions and their use of the earth’s natural resources. Adobe was selected as the global leader in the tech sector.

WHO:

Trucost’s Natural Capital Leaders Index was introduced in the seventh annual State of Green Business Report 2014 produced by The GreenBiz Group, an information leader that promotes the integration of environmental responsibility into company operations in a manner that supports profitable business practices.

WHY:

The inaugural Natural Capital Leaders Index developed by Trucost aims to become a standard for assessing which companies are truly leaders in sustainability based on metrics that effectively align business strategies with sustainable development imperatives.

WHERE:

More information about Adobe’s sustainability achievements can be found in its new CR report at www.adobe.com/corporate-responsibility/cr-reports.html

QUOTE:

“Being selected as the technology industry trailblazer in the Natural Capital Leader index is validation of our commitment to responsibly managing the environmental impact of our operations,” said Michelle Yates, Director of Corporate Responsibility at Adobe. “With the excellent reputations of both firms in this space, we are honored to be recognized by Trucost and GreenBiz for our sustainability leadership.”

For more information on Adobe’s corporate responsibility initiatives, please visit www.adobe.com/corporate-responsibility.html

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