Hormel Foods Donates $6.5 Million in Cash and Product Donations During Third Year of On Our Way to Ending Hunger Program

AUSTIN, MN., Feb. 17 /CSRwire/ - In recognition of completing the third year of its On Our Way to Ending Hunger program, Hormel Foods Corporation (NYSE: HRL) today announced that donations to hunger relief organizations throughout the United States and abroad totaled more than $6.5 million during fiscal year 2013.

The On Our Way to Ending Hunger program focuses on collaboration with retailers, nonprofit organizations and government agencies to address hunger relief, nourishing the hungry both domestically and internationally, as well as motivating individuals and corporate partners to take action against hunger.

"On Our Way to Ending Hunger is how our company is helping to address the very real issue of hunger in this country," said Julie H. Craven, vice president of corporate communications at Hormel Foods. "Through our plant community donations program, employees are able to make a real impact where they work and live, aiding local hunger relief organizations and strengthening their communities. Additionally, through Project Spammy™, we have the opportunity to make an impact outside of our own communities."

Throughout fiscal year 2013, Hormel Foods donated more than $220,000 to local hunger relief organizations in more than 20 communities where it has U.S. manufacturing facilities. Each plant identifies the organization(s) within its community to support.

Addressing disaster relief needs last May, Hormel Foods donated 165,000 Hormel® Compleats® microwave meals to Feeding America in support of tornado relief efforts in Oklahoma. Additionally, the company donated 3,456 cans of Hormel® chili with beans, Stagg® chili and Hormel® Mary Kitchen® roast beef hash to the Hawaii Foodbank through the American Institute of Architects Honolulu eighth annual Canstruction competition.

Last year marked the fifth year of production for Spammy™, a shelf-stable poultry product fortified with vitamins and minerals, to help prevent malnutrition in children in Guatemala. The country has one of the highest poverty rates in Latin America, and working with its international partner, Food for the Poor, Hormel Foods shipped 2.4 million cans of Spammy™ product for individuals in need. Hormel Foods employees also participated in three trips to Guatemala, engaging first hand in Project Spammy™.

Hormel Foods also continued its important relationship with Hunger-Free Minnesota in 2013. Hunger-Free Minnesota is a statewide coalition of community and corporate organizations aimed at closing the "missing meals" gap in Minnesota.

About Hormel Foods

Hormel Foods Corporation, based in Austin, Minn., is a multinational manufacturer and marketer of consumer-branded food and meat products, many of which are among the best known and trusted in the food industry. The company leverages its extensive expertise, innovation and high competencies in pork and turkey processing and marketing to bring branded, value-added products to the global marketplace.

The company is a member of the Standard & Poor's (S&P) 500 Index, S&P Dividend Aristocrats for 2013, was named the 2013 Sustainable Supply Chain of the Year by Refrigerated & Frozen Foods magazine,

and was again named one of "The 100 Best Corporate Citizens" by Corporate Responsibility Magazine for the fifth year in a row. Hormel Foods was recognized on the G.I. Jobs magazine list of America's Top 100 Military Friendly Employers in 2012 and 2013, and named one of the 2014 40 Best Companies for Leaders by Chief Executive magazine. The company enjoys a strong reputation among consumers, retail grocers, foodservice and industrial customers for products highly regarded for quality, taste, nutrition, convenience and value. For more information, visit http://www.hormelfoods.com.

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For more from this organization:
Hormel Foods Corporation

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