

## **Alcatel-Lucent Receives World-class Recognition for Industry Leadership and 'Gold Class' Performance in Sustainability**

PARIS, Jan. 22 /CSRwire/ - Alcatel-Lucent (Euronext Paris and NYSE: ALU) has announced that it has received the Industry Leader and Gold Class Sustainability Award 2014 for the Communications Equipment industry by RobecoSAM, the investment specialist focused exclusively on sustainable investing.

The RobecoSAM awards recognize companies with the highest scores within their respective industries, and that are best prepared to both seize the opportunities and manage the risks deriving from economic, environmental and social developments.

The RobecoSAM Sustainability Yearbook lists the top-scoring 15% of the world's largest 2,000 companies across 59 different industries as determined by their score in their annual Corporate Sustainability Assessment (CSA). A total of 70 companies were named to the 2014 Gold Class — putting Alcatel-Lucent among the top 3.5% of companies assessed.

For the Communications Equipment industry, a total of 13 companies were assessed by RobecoSAM in 2013. Alcatel-Lucent received the top scores for this industry with an overall best score of 91/100.

The assessment recognizes Alcatel-Lucent's commitment to sustainability, based on the following criteria:

Economic – such as compliance policy and the company's zero-tolerance of corruption and bribery, along with its corporate governance, privacy protection and risk and crisis management;

Environmental – including the strategy to reduce the company's carbon footprint, management of hazardous substances, product stewardship and commitment to energy efficiency in products;

Social – such as digital inclusion, human capital development, labor practice indicators and human rights, as well as talent attraction and retention.

"RobecoSAM recognizes that constant innovation, particularly in environmental performance as well as standards for suppliers, are key for our industry. For Alcatel-Lucent, customer satisfaction is what drives our sustainability performance and continued innovation. We will continue to partner with our customers and key stakeholders to respond to today's sustainability challenges including energy efficiency, environmental and social standards for suppliers as well as our commitment to human rights," commented Christine Diamente, Head of Sustainability for Alcatel-Lucent.

### Useful links

Press Release: Alcatel-Lucent named Industry Group Leader for Technology Hardware & Equipment sector in the 2013 Dow Jones Sustainability Indices review

2014 edition of RobecoSAM's "The Sustainability Yearbook"

For more information on Alcatel-Lucent's Sustainability priorities and activities, please visit: [www.alcatel-lucent.com/sustainability](http://www.alcatel-lucent.com/sustainability).

### About Alcatel-Lucent (Euronext Paris and NYSE: ALU)

Alcatel-Lucent is at the forefront of global communications, providing products and innovations in IP and cloud networking, as well as ultra-broadband fixed and wireless access to service providers and their customers, enterprises and institutions throughout the world.

Underpinning Alcatel-Lucent in driving the industrial transformation from voice telephony to high-speed digital delivery of data, video and information is Bell Labs, an integral part of Alcatel-Lucent and one of the world's foremost technology research institutes, responsible for countless breakthroughs that have shaped the networking and communications industry. Alcatel-Lucent innovations have resulted in the company being recognized by Thomson Reuters as a Top 100 Global Innovator, as well as being named by MIT Technology Review as amongst 2012's Top 50 "World's Most Innovative Companies". Alcatel-Lucent has also been recognized for innovation in sustainability, being named Industry Group Leader for Technology Hardware & Equipment sector in the 2013 Dow Jones Sustainability Indices review for making global communications more sustainable, affordable and accessible, all in pursuit of the company's mission to realize the potential of a connected world.

With revenues of Euro 14.4 billion in 2012, Alcatel-Lucent is listed on the Paris and New York stock exchanges (Euronext and NYSE: ALU). The company is incorporated in France and headquartered in Paris.

For more information, visit Alcatel-Lucent on: [www.alcatel-lucent.com](http://www.alcatel-lucent.com), read the latest posts on the Alcatel-Lucent blog [www.alcatel-lucent.com/blog](http://www.alcatel-lucent.com/blog) and follow the Company on Twitter: [twitter.com/Alcatel\\_Lucent](https://twitter.com/Alcatel_Lucent).

#### Alcatel-Lucent Investor Relations

MARISA BALDO [marisa.baldo@alcatel-lucent.com](mailto:marisa.baldo@alcatel-lucent.com) T : + 33 (0)1 40 76 11 20

TOM BEVILACQUA [thomas.bevilacqua@alcatel-lucent.com](mailto:thomas.bevilacqua@alcatel-lucent.com) T : + 1 908-582-7998

CORALIE SPAETER [coralie.spaeter@alcatel-lucent.com](mailto:coralie.spaeter@alcatel-lucent.com) T : +33 (0)1 40 76 49 08

For more information, please contact:

Simon Poulter

Phone: +33 (0)1 40 76 50 84

Christine Diamente

Phone: +44 (1)2 14 52 19 78

For more from this organization:

Alcatel-Lucent