

WebFilings Releases "8 Steps to Kick-Off a Successful CSR Report" White Paper

AMES, Iowa, Dec. 02 /CSRwire/ - WebFilings, the leader in business reporting technology for more than 60 percent of Fortune 500 companies, has released its latest white paper, "8 Steps to Kick-Off a Successful CSR Report," written by Francis Quinn, Director of Corporate Social Responsibility Technologies.

The white paper covers what needs to be done in the kick-off phase of creating a successful CSR report. The eight steps outlined are:

1. Preliminary Preparations
2. Analysis of CSR Issues
3. Benchmark of CSR Report and CSR Reporting
4. Materiality Assessment
5. Key Messaging
6. Data Collection, Writing, and Reviewing
7. Reviewers
8. Publish and Dialogue

The white paper is written for all levels of sustainability reporters to read and use as a guide to this critical step in creating a CSR report. "8 Steps to Kick-Off a Successful CSR Report" considers setting your report goals, defining the audience, organizing your messaging, and setting you on the right track for data collection, writing, and reviewing.

Making this first phase of the CSR reporting process as productive and conceptually solid as possible with these tips and tricks will greatly benefit your reporting team. It will guide them to produce a report that meets the expectations and needs of your company as well as your stakeholders. Streamlining the kick-off phase allows more time for data analysis, materiality assessments, and deciding where to publish your final report.

About WebFilings

WebFilings is a privately held company that offers fully integrated, cloud-based business reporting solutions. Reporting teams collaborate in real time on complex reports using pioneering single document datamodel technology on Wdesk. As a result, Wdesk reduces the time, risk, and costs associated with the entire reporting process. For more information, please visit webfilings.com.

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