

The Twelfth Annual Green Festival Returns to San Francisco November 9 & 10, 2013

SAN FRANCISCO, Nov. 04 /CSRwire/ - The Twelfth Annual Green Festival returns to San Francisco November 9-10, 2013. The SF Concourse Exhibition Center will host eco-innovators and entrepreneurs, expert speakers, influential community leaders and activists, nonprofits and green businesses addressing environmental and social justice issues. It is the largest marketplace of eco-friendly, organic and Fair Trade businesses with products and services for home, school and work. The event is a project of two nationally recognized not-for-profits, Green America (www.greenamerica.org) and Global Exchange (www.globalexchange.org).

“San Francisco is home to some of the most innovative leaders and movements in the world of sustainability,” says Green America Director Denise Hamler. “Our programming and exhibits will bring in the best of what the area has to offer, along with some of our national partners.”

Two days of activities, workshops and special presentations combine to educate the public on healthy lifestyle choices, including The Green Kids Zone, where youngsters can enjoy recycled crafts and educational exhibits, culinary workshops featuring delicious vegetarian cuisine, a robust schedule of yoga classes, an organic food court and sustainable beer and wine garden.

“Simply put, Green Festival is the best place you can go to learn how to source almost anything sustainable,” says Green Festival President Georgia Malki. “We’ve focused our programming and exhibits in five main areas: healthy foods and cooking, green family and kids’ interests and products, sustainable home and garden, eco-fashion and natural health and fitness, which is why we’re expanding our Yoga Pavilion and Good Food Stage programming this year.”

Keynote speakers include Activist **Amy Goodman** (Democracy Now!), Actor **Raphael Sbarge** (“Once Upon A Time”), **John Trudell** (author, poet and actor known for helping to organize the Native American takeover of Alcatraz in 1969), and other leading environmental, healthy lifestyle and social justice advocates. **Jerry James Stone** of “Cooking Stoned TV” (www.cookingstoned.tv), East Bay Chef/Baker **Mani Niall** (also **Michael Jackson’s** personal chef for two years of touring after “Thriller” was released) and **Joe McKinnon** (the founder of Numi Tea) headline at the increasingly popular food and cooking portion of the program, which centers around a full slate of programming on the Good Food Stage.

Eco-friendly fashion will be well-represented by **Eric Coly of Le Dessein** (www.ledessien.com), who will present a cutting edge fashion show at the event. The show always now ends with a closing concert, this year featuring the **Dogon Lights**, the Bay Area’s legendary psychedelic afro-fusion band (www.dogonlights.com) at 4:00 PM on Sunday.

FORD Motor Company and Green Festivals have partnered again to fund a \$5,000 Community Green Grant at San Francisco Green Festival. Finalists will be published online and attendees can vote for their favorite non-profit project in the week leading up to the festival at the FORD Community Green Grants Booth during show hours.

Event highlights include the Ford Ride & Drive (known as the “Go Further Tour”), where attendees can test drive the latest in Ford’s line of hybrid and electric vehicles. Featured vehicles include the Focus Electric, C-MAX Hybrid, c-MAX Energi, Fusion Hybrid, Fusion Energi, and the Escape with EcoBoost.

Other features include the Green Kids Zone, two Do-It-Yourself (DIY) stages with hands-on workshops, green business seminars, the Sustainable Beer & Wine Garden, Organic Food Court, fair trade resources and the Sierra Club Green Film Showcase.

Key partners and sponsors include: Messe Stuttgart, Ford Motor Company, Ford Community Green Grants, KPIX/CBS 5, Alice FM, Safeway's O'Organics, SF Weekly, Comcast Spotlight, Bright Green, Clif Bar and Yelp SF.

The 2013 San Francisco Green Festival will be held at the Concourse Exhibition Center, 8th & Brannan, San Francisco. Hours are Saturday, November 9th 10 AM – 6 PM and Sunday, October 10th, 11 AM-5 PM.

Tickets are \$10 for a one day pass and \$20 for a full weekend pass when purchased online at www.greenfestivals.org, or \$15 and \$25 at the door. (All tickets provide access to exhibit floor, all workshops/yoga classes, speakers and films.) Free admission for anyone who rides a bike to the event and parks with the Clif Bar bike valet, youth under eighteen, union members, volunteers and Green America and Global Exchange members.

For more information, please visit www.GreenFestivals.org. To exhibit, please call: 828-333-9403 x 300.

For partnership information, visit www.greenfestivals.org/become-a-partner.

About Messe Stuttgart

In August 2013, Green America, Global Exchange, and Green Festival united in partnership with Messe Stuttgart, a leading international trade show organizer producing Europe's largest consumer shows on sustainability, green products and Fair Trade. This partnership production of Green Festivals in New York City; Chicago; Washington, DC; Los Angeles; and San Francisco will allow the Green Festivals to reach more Americans with green living education and green consumer products.

About Green America

Green America is a national nonprofit organization founded in 1982, providing the economic strategies, organizing power and practicing tools for businesses and individuals to address today's social and environmental problems. Its Green Business Network is the largest national network of businesses screened for their social and environmental responsibility.

About Global Exchange

Global Exchange is a membership-based international human rights organization dedicated to promoting social, economic and environmental justice around the world. Since its founding in 1988, Global Exchange has successfully increased public awareness of root causes of injustice while building international partnerships and mobilizing for change.

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For more from this organization:

[Green Festival](#)