

KPMG is overall winner in CSR awards

KPMG has won the Outstanding Achievement in Corporate Social Responsibility (CSR) Award at the 2013 Chambers Ireland CSR Awards, which were presented in Dublin's Burlington Hotel last night.

The judging panel said KPMG was chosen for the sustained excellence of its CSR programmes.

Now in their 10th year, the awards were partnered by Business in the Community Ireland, run in association with the Department of Environment, Community and Local Government and sponsored by BAM Contractors and SmartSimple Software Ireland.

"It says something about Ireland's business community that during the worst times of the recession they were always able to see beyond profit and margins and ask what else they could do for their local community and environment," said Chambers Ireland chief executive Ian Talbot. "The quality and reach of CSR initiatives is continually improving and we in Chambers Ireland will continue to recognise the best and encourage new companies to play their part."

"Renewed focus on sustainability factors is allowing companies to build more robust business models for the future and is a viable route back to growth and job creation," said Tina Roche, chief executive of Business in the Community Ireland. "These awards aim to inspire CSR excellence by embedding sustainability through the realization that the companies who are winners and nominees in these awards already have a head start on building a sustainable business for all our futures."

The winners

Excellence in International CSR

ESB / EirGrid for providing a renewable energy solution for families in Central Eritrea through fuel-efficient stoves. This initiative enhances the lives of 500 poor female-headed families in Central Eritrea: their health and livelihoods are improved, female children can go to school, deforestation and resulting climate change damage can be halted.

Excellence in Environment Award – Large Indigenous Company – Joint Winner

Servier (Ireland) Industries Ltd for achieving nil to landfill. Through the re-organisation of waste management Servier achieved a reduction in landfill waste from 38pc to 0pc.

Excellence in Environment Award – Large Indigenous Company – Joint Winner

University College Cork for its Green Campus programme. The initiative aims to make environmental awareness and action an integral part of the philosophy of university life.

Excellence in Environment Award – Multinational Company

Intel Ireland for producing The Remarkable Rye Water. This publication contains two decades of investigations which have documented the aquatic life and water quality of the River Rye.

Excellence in Workplace CSR Award

Microsoft for One Microsoft. This programme is an employee-centric approach that takes staff feedback into account to create a workplace that brings out the best in people by inspiring new and better ways of working and thinking.

Excellence in CSR by an SME Award

The Maritime Hotel for Working Towards a Greener Hotel. This involves a proactive green policy approach to protecting the environment implemented through all policies.

Excellence in Communication Award

Fuzion Communications for Safebook. Responding to the issue of cyberbullying, Safebook provides simple guidelines to promote the responsible use of social media and tips to those experiencing abusive behaviour.

Excellence in Marketplace CSR Award

Ulster Bank for BusinessWomenCan. This involves a dynamic collaboration between women-led businesses, mentored by 17 internal and 14 external ambassadors (including our own managing director at Business and Leadership, Sam Hobbs), working together to support women in business to be more successful.

Excellence in Community – Partnership with Charity – Large Indigenous Company

Cornmarket Group Financial Services Ltd for Global Schoolroom. This programme is designed to help Irish teachers share their educational experience with their counterparts in Northeast India.

Excellence in Community – Partnership with Charity – Multinational Company

TK Maxx Ireland for Give Up Clothes for Good. This charity clothes collection campaign asks the public to drop bags of quality unwanted clothing and household items into any TK Maxx store to raise funds for Enable Ireland's vital services for children with disabilities nationwide and has raised over €1m to date.

Excellence in Community – Volunteering – Large Indigenous Company

Arthur Cox for its Special Olympics Ireland Volunteering. This programme promotes and supports employees in planning, organising and volunteering at training events for Special Olympics athletes every year.

Excellence in Community – Volunteering – Multinational Company

KPMG for St Michael's House Multi-Sensory Stories. This is a new and innovative product in Ireland stemming out of the need to improve the quality of story time for children in St. Michael's House and is making a real difference to these children and their families.

Excellence in Community – Community Programme – Large Indigenous Company

A&L Goodbody for Supporting Suas' Literacy Support Programme. This involves direct support to 8 - 14 year old school children in designated disadvantaged schools in Ireland to improve their literacy levels.

Excellence in Community – Community Programme – Multinational Company
Janssen Supply Chain Ireland for Message in a Bottle. This programme encourages people to keep relevant medical details in a bottle in their fridge and thereby enables appropriate medical treatment provided in the event of emergency.

source: Business and Leadership Ltd

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