

Fuji Xerox Australia publishes 2013 Sustainability Report

Fuji Xerox Australia releases 2013 sustainability report, detailing the company's approach and success in delivering sustainable practices over the last year.

Sustainability is at the core of Fuji Xerox Australia's efforts to enhance the customer experience and establish a truly customer-centric work culture. During the 12/13 period, Fuji Xerox Australia implemented its 'Own Best Customer' project, refurbishing its national office and production print environments to reflect the best of its products, solutions and service offerings. This has provided employees with the same experience as delivered to customers, enabling them to gain a better understanding of the efficiencies that Fuji Xerox Australia products and services offer. An analysis of improving Fuji Xerox Australia's head office print environment from this project, demonstrated benefits including:

- carbon and energy savings equivalent to 90 fewer cars (352,043kg CO₂) on the road for a single year
- solid waste savings (29,368kg) equivalent to six fewer garbage truck payloads of waste in one year

Other highlights from the year include:

- sales of Fuji Xerox Australia's FSC, FSC carbon neutral, PEFC certified and recycled papers increasing by 32 percent
- an **11 percent reduction** in scope 1 and 2 carbon emissions
- **significant cost and carbon reductions** by utilising 95 percent sea freight over 5 percent air freight

Fuji Xerox Australia's 2013 sustainability report was independently assured by Net Balance and complies with the [Global Reporting Initiative \(GRI\) 3.1 B+ level requirements](#).

Report availability

The full report is optimised for browsing on desktop and tablet devices, and a concise version, focused on Fuji Xerox Australia's top ten material issues, is available in PDF. Both are available from the [Fuji Xerox Australia 2013 Report Centre](#). Social media integration makes it easy to share the report with others and feedback on our report is invited via the online feedback survey.

Links and multimedia

Facebook: www.facebook.com/fujixeroxaustralia

Twitter: twitter.com/fujixeroxaus

LinkedIn: www.linkedin.com/company/2292506?trk=tyah

Blog: blog.fujixerox.com.au/

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source: ReportAlert

04/09/2013