

## **National Bonds launches dedicated HR initiative**

National Bonds has rolled out its latest human resources initiative with the purpose of promoting the adoption of best practices in corporate social responsibility (CSR) within the company.

Each month, the initiative will roll-out a number of CSR programmes and staff engagement activities that are well aligned with the vision and goals of the company, announced a press release. This will include activities such as the World Environment Day, Culture Thursday and Coffee Sessions with the CEO, as well as blood donation and health awareness campaigns. The employees will also be offered an opportunity to share experiences to raise the standard of corporate social responsibility within and outside the company, as well as drive sustainability across the organisation's practices.

Additionally, the initiative will focus on the refinement of management skills of professionals and the development of human resources. Drawing the participation of key human resources managers, the extensive training opportunities will feature periodic meetings between the HR team and staff across all levels. These meetings will include the HR Hour that will initiate an informal communication between the staff and the human resources department.

Saif Ali Al Shehhi, Executive Director of the Human Resources and Administrative Affairs of National Bonds Corporation, said, "The human resources initiative will serve as a platform for the exchange of knowledge and skills among HR professionals, management and staff. Garnering the involvement of employees engaged in corporate social responsibility programmes within the company, the initiative seeks to encourage the adoption of regional and global best practices in the field.

"We also encourage our employees to save with National Bonds to ensure a promising future for them and their families. At National Bonds, we are confident that the number of bondholders and investors will continue to grow with the increased participation of both employees and the community."

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