

CRedit360 Named Among Global Leaders for Proven Sustainability Software by Independent Analyst Firm

Specialist sustainability software provider CRedit360 has been named as one of five leading software companies worldwide for the delivery of advanced enterprise-level data capture, management and analysis solutions to global sustainability leaders

CAMBRIDGE, U.K. and CHICAGO, Illinois, Jul. 02 /CSRwire/ - credit360 has been named as a leader in the global sustainability software market by the 2013 Green Quadrant Sustainability Management Software Report from independent analyst firm Verdantix. With 93% of companies surveyed placing enhanced data quality at the heart of sustainability performance management, absolute precision in collecting, managing and analysing social and environmental data is vital. Award-winning sustainability software specialist credit360 ranks among the five leading software providers worldwide for its proven technical capabilities, strong understanding of corporate sustainability challenges and consistent delivery across all key areas.

Scoring highly in the report's 'capabilities' and 'momentum' criteria, credit360 is singled out for its broad range of functionality, its significant investment in a cutting-edge sustainability reporting solution, and for offering one of the most complete and verified products on the market, with the Verdantix report declaring "credit360 delivers consistently on virtually all categories of functionality." credit360's ability to handle 'big sustainability data' is also highlighted, while the firm is one of just three suppliers to achieve top brand recognition among the report's high profile corporate panel, with respondents expressing a positive perception about credit360.

credit360 also scores highly for data input, process management, sustainability reporting, project and portfolio management and supply chain capabilities. For data input and management, credit360 ranks well for its integration with both live and interval meter readings. As an integrated system, credit360 can easily be scaled to meet evolving sustainability needs and track different performance areas. Clients can use the web-based credit360 solution together with a suite of mobile Apps to effectively gather key performance data, and engage with both employees and external stakeholders.

With over 140 clients including Deutsche Bank, HEINEKEN, Staples and McDonald's, credit360's flexible, robust sustainability software is helping pioneering sustainability leaders to seamlessly measure, track and report the most relevant data to their business, harnessing the information to drive positive change in their organisations.

"Implementing credit360 was instrumental in helping Philips to enhance our sustainability data collection process and quality, obtain reasonable assurance of our sustainability data and ultimately be recognised as a leading organisation by CDP and DJSI," comments Simon Braaksma, Senior Director, Group Sustainability, Royal Philips NV

“Accurate, reliable data management is integral to the world’s sustainability pioneers as they seek to improve their environmental and social performance and attain recognised accreditation for their achievements,” says Mark Shields, Managing Director, credit360. “We work in close partnership with our clients to ensure our system is precisely configured to track the fundamental data needed to tackle specific sustainability challenges and meet clearly defined goals.”

credit360’s ‘Leader’ status in the 2013 Green Quadrant Sustainability Management Software Report follows its recognition as a sustainability software market leader by the Groom Energy 2013 Buyer’s Guide for Enterprise Carbon Accounting and Sustainability Software. The firm also won the ‘Best Sustainability Software’ award at the 2012 Ethical Corporation Responsible Business Awards, and was described by the Environmental Leader Technology Review 2013 judges as a ‘best-in-class performance solution for CSR professionals’

credit360 is one of only three Gold-level CDP Software Partners and is also GRI certified. An innovative, independent firm with over ten years’ experience in the sustainability software space, technical development is managed entirely in-house. In contrast to other sustainability software companies, credit360 has specialised in sustainability right from the start, works with a substantial client base and has strong financial stability. Meanwhile, credit360 personnel draw on practical sustainability management experience and have a strong understanding of companies’ sustainability challenges.

With 73% of respondents ranking specialist software firms as their first choice for sustainability management software, market leaders including credit360 will continue to thrive towards 2020, as sustainability becomes increasingly integrated across all core business processes.

Access the Verdantix report at:

http://www.verdantix.com/index.cfm/papers/Products.Details/product_id/558/green-quadrant-sustainability-management-software/

Contact marketing@credit360.com for more information about credit360.

About credit360

credit360 helps corporate organisations to accurately monitor sustainability performance with a 360-degree view across Energy & Carbon, CSR, EHS, Compliance, and Supply Chain. credit360’s modular, scalable software solution is designed to help companies seamlessly manage all aspects of their sustainability data. Founded in 2002, credit360 is the only financially independent, established software company to have specialised in sustainability from the start and has more than 140 clients worldwide including Nestle, Barclays, Philips, and McDonald’s.

About the Verdantix 2013 Green Quadrant Sustainability Management Software Report

The Verdantix 2013 Green Quadrant Sustainability Management Software Report offers an evidence-based comparison that characterises market alternatives for buyers of comparable products and

services at a specific point in time. Its panel of 15 customer judges represent businesses with combined annual revenues of \$113 billion.

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